

# tesa 4970 Double Sided High Adhesion Filmic Tape

# Product Description/ Application:

tesa 4970 is a white double sided self-adhesive tape consisting of a PVC film backing and a modified acrylic adhesive.

tesa 4970 features esp.

- an excellent combination of a high initial tack and adhesion level,
- suitable for the bonding of PVC materials due to a good softener resistance,
- a secure bond even on rough surfaces

tesa 4970 is used for applications such as:

- Mounting of plastic and wooden trims,
- Mounting of heavy decorative materials and displays,
- · Mounting of signs and decals.

# Product Design:

| Backing | Backing Adhesive |        | Colour |  |
|---------|------------------|--------|--------|--|
| PVC     | modified acrylic | 240 μm | white  |  |

#### Liner:

| Colour | Colour Type    |       | Weight*  |
|--------|----------------|-------|----------|
| brown  | glassine paper | 65 µm | 83 g/m²  |
| white  | glassine paper | 85 µm | 100 g/m² |

<sup>\*</sup> Mean values / parameter of the specification

#### Dimensions:

| Stock Items for brown paper liner only |                                     |  |  |
|--|-------------------------------------|--|--|
| 50 m                                   | 6, 9, 12, 15, 19, 25, 30, 38, 50 mm |  |  |
| 2.000 m                                | 19 mm                               |  |  |
| 2.500 m                                | 15 mm                               |  |  |
| 3.000 m                                | 12 mm                               |  |  |
| 4.000 m                                | 8, 9 mm                             |  |  |
| 5.000 m                                | 4, 6 mm                             |  |  |

Other dimensions and liners on request.

#### tesa AG

P.O. Box 57 02 62 D-22771 Hamburg Telephone +49-40-49 09 3360 Telefax +49-40-49 09 4506 tesa self-adhesive tapes are used successfully in many sectors to solve a variety of problems. Our publications contain numerous examples of such uses, intended to help towards a solution of your particular problems. Each tesa product has been developed for a particular range of applications. Nevertheless, experience has shown that even for one and the same objective, the exact requirements may differ from case to case. We, therefore, recommend that you carry out your own tests in each case, to confirm that the tesa self-adhesive tape which you envisage using is appropriate for your particular application. The Advisory Section of our Technical Service Department will be happy to assist. All information and recommendations are given by us in good faith, on the basis of practical experience, but without warranty.



### **Technical Data tesa 4970**

#### Mean values / parameters of the specification

#### Peel adhesion on different surfaces:

|           | immediately [N/cm] | after 14 days [N/cm] |
|-----------|--------------------|----------------------|
| Steel     | 13,5               | 14,8                 |
| Aluminium | 9,4                | 12,4                 |
| ABS       | 10,9               | 13,7                 |
| PC        | 13,5               | 13,8                 |
| PS        | 10,5               | 12,2                 |
| PET       | 9,4                | 10,7                 |
| PVC       | 9,3                | 13,5                 |
| PP        | 6,9                | 8,7                  |
| PE        | 5,5                | 5,8                  |

Temperature resistance

| Short Term | 70 °C |
|------------|-------|
| Long Term  | 60 °C |

Mechanical properties

| Tensile strength | ≥ 57,5 N/15mm |
|------------------|---------------|
| Elongation       | 20 - 55 %     |

# Results of laboratory evaluation

Static shear resistance (1000 g / 13 mm x 20 mm)

| Static shear resistance (1000 g | j / 13 mm x 20 mm) |
|---------------------------------|--------------------|
| 23°C                            | +                  |
| 40°C                            | 0                  |
| Tack (Rolling Ball)             | +                  |
| Softener resistance             | +                  |
| Humidity resistance             | ++                 |
| Solvent resistance              | +                  |
| Ageing resistance (UV)          | +                  |

| Ev | aluation: | very good ( ++) | good ( + ) | medium ( O ) | low ( - ) |
|----|-----------|-----------------|------------|--------------|-----------|
|    |           |                 |            |              |           |

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Telephone +49-40-49 09 3360 Telefax +49-40-49 09 4506 merous examples of such uses, intended to help towards a solution of your particular problems. Each tesa product has been developed for a particular range of applications. Nevertheless, experience has shown that even for one and the same objective, the exact requirements may differ from case to case. We, therefore, recommend that you carry out your own tests in each case, to confirm that the tesa self-adhesive tape which you envisage using is appropriate for your particular application. The Advisory Section of our Technical Service Department will be happy to assist. All information and recommendations are given by us in good faith, on the basis of practical experience, but without warranty.

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