

# BRADYBONDZ(TM) B-423 THERMAL TRANSFER PRINTABLE GLOSSY WHITE POLYESTER LABEL STOCK

TDS No. B-423

Effective Date: 10/05/2022

Description: GENERAL

**Print Technology:** Thermal transfer **Materials Type:** White polyester

Finish: Glossy white

Adhesive: Permanent acrylic

## **APPLICATIONS**

Electronic PCB and component identification, bar code label and rating plates and solar panel identification.

#### **RECOMMENDED RIBBONS**

Brady Series R6000 Halogen Free

Brady Series R4400 (colors - red, blue, green, white)

Brady Series R4900 and R6200 (alternates)

## **REGULATORY/AGENCY APPROVALS**

**UL:** B-423 is a UL Recognized Component to UL969 Labeling and Marking Standard when printed with the Brady Series R6000 Halogen Free and Brady Series R4900 ribbons. See UL file MH17154 for specific details. UL information can be accessed on line at UL.com in the UL Product iQ area.

**CSA:** B-423 is CSA Accepted to C22.2 No.0.1595 Adhesive Labels Standard when printed with the Brady Series R6000 ribbon. See CSA file 041833 for specific details. CSA information can be accessed online at <a href="https://www.csagroup.org/testing-certification/product-listing/">https://www.csagroup.org/testing-certification/product-listing/</a>

**DIN VDE 0472 Part 815:** Brady B-423 meets requirements of a halogen-free material per DIN VDE 0472 part 815. (Statement based on review of product construction and confirmation halogen content test run at an independent test laboratory.)

For information on the Weee-RoHS compliance status for a Brady Product go to one of the following websites:

In Canada: <a href="www.bradycanada.ca/weee-rohs">www.bradycanada.ca/weee-rohs</a>
In Europe: <a href="www.bradyeurope.com/rohs">www.bradyeurope.com/rohs</a>

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All other regions: <a href="https://www.bradyid.com/weee-rohs">www.bradyid.com/weee-rohs</a>

## **SPECIAL FEATURES**

Brady B-423 is UL Recognized for Outdoor Use on glass, thermoset polyester plastic and polyvinyl fluoride plastic surfaces to support solar panel identification applications.

#### **Details:**

PHYSICAL PROPERTIES	TEST METHODS	AVERAGE RESULTS
Thickness	ASTM D 1000	
	-Substrate	0.002 inch (0.0508 mm)
	-Adhesive	0.001 inch (0.0254 mm)
	-Total (excluding liner)	0.003 inch (0.0762 mm)
Adhesion to:	ASTM D 1000	
-Stainless Steel	20 minute dwell	51 oz/inch (56 N/100 mm)
	24 hour dwell	57 oz/inch (62 N/100 mm)
-Painted Enamel	20 minutes dwell	51 oz/inch (56 N/100 mm)
	24 hour dwell	54 oz/inch (59 N/100 mm)

-Textured ABS	20 minutes dwell 24 hour dwell	10 oz/inch (10 N/100 mm) 10 oz/inch (10 N/100mm)
-Polypropylene	20 minutes dwell 24 hour dwell	36 oz/inch (40 N/100 mm) 39 oz/inch (42 N/100 mm)
-Polyester Powder Coated Paint	20 minutes dwell 24 hour dwell	32 oz/in (35 N/100 mm) 43 oz/in (47 N/100 mm)
Tack	ASTM D 2979 Polyken™ Probe Tack 0.5 second dwell	26 oz (800 g)
Dielectric Strength	ASTM D 1000	8400 volts

Performance properties tested on B-423 printed with the Brady Series R6000 Halogen Free and the Brady Series R6200 ribbons. Printed samples were laminated to aluminum and allowed to dwell 24 hours before exposure to the indicated environments. Unless noted, results are the same for both ribbons.

PERFORMANCE PROPERTIES **TEST METHOD** TYPICAL RESULTS 30 days at various Temperatures No visible effect to label at 110°C. Slight High Service Temperature discoloration at 120°C; moderate discoloration at 145°C but label is still functional. 30 days at -70°C No visible effect ow Service Temperature Short Term High Service Temperature 5 minutes at various Temperatures No visible effect to label at 180°C. Slight discoloration and label shrinkage at 200°C; label is functional. Label becomes nonfunctional at 210°C due to label shrinkage. Humidity Resistance 30 days at 100°F (37°C) and 95% No visible effect relative humidity. 30 days in UV Sunlighter™ 100 JV Light Resistance No visible effect ASTM G155, Cycle 1 Weatherability No visible effect 30 days in Xenon Arc Weatherometer Salt Fog Resistance ASTM B 117 No visible effect 30 days in 5% salt fog solution chamber

PERFORMANCE PROPERTY	CHEMICAL RESISTANCE

Taber Abraser, CS10 grinding wheels, 250

g/arm (Fed. Std. 191A, Method 5306)

Abrasion Resistance

Print legible after 100 cycles

Samples were printed with the Brady Series R6000 Halogen Free and Brady Series R6200 ribbons. Samples were laminated to aluminum panels and allowed to dwell 24 hours prior to testing. Testing was conducted at room temperature and consisted of 30 minute immersions in the specified test fluid. After immersion, the samples were removed from the test fluid and the printed image rubbed 10 times with a cotton swab saturated with the test fluid. The rating scale below shows the effect to the quality of the print for each sample.

CHEMICAL REAGENT	SUBJECTIVE OBSERVATION OF VISUAL CHANGE				
	EFFECT TO LABEL STOCK	EFFECTS TO PRINTED IMAGE			
		R6000 Halogen Free		R6200	
		WITHOUT RUB	WITH RUB	WITHOUT RUB	WITH RUB
Acetone	Slight adhesive ooze	1	5	1	5
Toluene	Slight adhesive ooze	1	5	1	5

Isopropyl Alcohol	No visible effect	1	1	1	1
Mineral Spirits	No visible effect	1	1	1	1
Gasoline	Slight adhesive ooze	1	1	1	4
JP-8 Jet Fuel	Slight adhesive ooze	1	1	1	1
Brake Fluid DOT 3	No visible effect	1	2	1	4
Skydrol® 500B-4	Slight adhesive ooze	1	3	2	5
SAE 20 WT Oil at 70°C	No visible effect	1	1	1	1
MIL 5606 Oil	No visible effect	1	1	1	1
Formula 409® Cleaner	No visible effect	1	1	1	1
Northwoods™ Buzz Saw Citrus Degreaser	No visible effect	1	1	1	1
Deionized Water	No visible effect	1	1	1	1

Rating Scale:

1= no visible effect

2= slight smear or print removal, detectable but minimal smear

3= moderate smear or print removal (print still legible)

4= severe smear or print removal (print illegible or just barely legible)

5= complete print and/or topcoat removal

NP= print removed prior to rub

#### Shelf Life:

Shelf life is two years from the date of receipt for this product as long as this product is stored in its original packaging in an environment below 80° F (27° C) and 60% RH. It remains the responsibility of the user to assess the risk of using this product. We encourage customers to develop testing protocols that will qualify a product's fitness for use in their actual application.

# Trademarks:

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Formula 409® is a registered trademark of the Clorox Company

Northwoods™ is a trademark of the Superior Chemical Corporation

Polyken™ is a trademark of Testing Machines Inc.

Skydrol® is a registered trademark of the Monsanto Company

Sunlighter™ is a trademark of the Test Lab Apparatus Company

ASTM: American Society for Testing and Materials (U.S.A.)

CSA: Canadian Standards Association

SAE: Society of Automotive Engineers (U.S.A.)

UL: Underwriters Laboratories Inc. (U.S.A.)

All S.I. Units (metric) are mathematically derived from the U.S. Conventional Units

**Note:** All values shown are averages and should not be used for specification purposes.

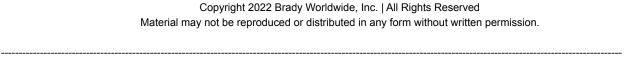
Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

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Brady products are sold with the understanding that the buyers will test them in actual use and determine for themselves their adaptability to their intended uses. Brady warrants to the buyers that its products are free from defects in material and workmanship, but limits its obligation under this warranty to replacement of the product shown to Brady's satisfaction to have been defective at the time Brady sold it. This warranty does not extend to any persons obtaining the product from the buyers. This warranty is in lieu of any other warranty, express or implied, including, but not limited to, any implied warranty of merchantability or fitness for a particular purpose, and of any other obligations or liability on Brady's part. Under no circumstances will Brady be liable for any loss, damage, expense, or consequential damages of any kind arising in connection with the use, or inability to use, Brady's products.



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