



Dear Clients:

Thank you for your consistent and vigorous support to MEMSIC!

Recently, MEMSIC and mCube have reached an intellectual property rights licensing agreement, resulting in more competitive products and services of MEMSIC. We hereby share this good news with you, and hope that MEMSIC may facilitate your company's business development in the future.

Founded in 2009, mCube owns the world-leading capacitive accelerometer products and technologies, and has researched, developed and achieved mass production of the smallest accelerometers with the lowest power consumption in the world at that time, with the sales volume exceeding 100 million in 2019. By this agreement, mCube has licensed its inertial-sensor related intellectual property rights and technologies in respect of accelerometers and gyroscopes to MEMSIC Tianjin and its subsidiaries. MEMSIC acquires the exclusive use rights to design, develop, manufacture, market, and sale of licensed inertial sensor chips. mCube will continue to focus on its own sensor module and wearable sensor systems business expansion.

Building upon mCube's world-leading capacitive accelerometer technology, MEMSIC's competitiveness in the field of accelerometer application will be further significantly strengthened. Meanwhile, on the basis of mCube gyroscope technology research and development, MEMSIC's gyroscope products are expected to achieve mass production in 2021. Together with MEMSIC's accelerometers and geomagnetic products, MEMSIC will subsequently concentrate on the consumer market and the Internet of Things market, and further expand its business gradually in other fields such as automobiles, industrial control and aerospace.

Thanks to the cooperation between MEMSIC and mCube, MEMSIC has secured the intellectual property rights for the world-leading capacitive accelerometer and gyroscope product lines and technologies, making us capable of providing your company with more diversified and exceptionally competitive products and services.

We would like to express our gratitude again for your consistent trust and support to MEMSIC, and sincerely hopes that your company and MEMSIC may continue to cooperate in a broader and more extensive way.

Yours sincerely,

Signature: 

Charlie Zhi

Chief Executive Officer

MEMSIC Semiconductor (Tianjin) Co. Ltd.

18th June , 2020

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