



RVT43HLTFWN00

## IPS RGB 4.3" LCD TFT DATASHEET

Rev.1.1  
2021-07-27

ITEM	CONTENTS	UNIT
LCD Type	TFT/Transmissive/Normally black/IPS	/
Size	4.3	Inch
Viewing Direction	Free	/
Outside Dimensions (W x H x D)	106.30 x 83.98 x 3.48	mm
Active Area (W x H)	95.04 x 53.86	mm
Pixel Pitch (W x H)	0.198 x 0.198	mm
Resolution	480 x 272 (RGB)	/
Brightness	1000	cd/m <sup>2</sup>
LCD Interface Type	RGB	/
Color Depth	16.7 M	/
Pixel Arrangement	RGB Vertical Stripe	/
LCD Driver	SC7283	/
With/Without Touch	Without Touch Panel	/
Surface Treatment	Anti-Glare	/
LCD Input Voltage	3.3	V
Weight	67	g

**Note 1:** RoHS3 compliant**Note 2:** LCM weight tolerance:  $\pm 5\%$ .



## 1. REVISION RECORD

REV NO.	REV DATE	CONTENTS	REMARKS
1.0	2020-08-05	Initial Release	
1.1	2021-07-27	Updating new template	



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### 3. MODULE CLASSIFICATION INFORMATION

<b>RV</b>	<b>T</b>	<b>43</b>	<b>H</b>	<b>L</b>	<b>T</b>	<b>F</b>	<b>W</b>	<b>N</b>	<b>00</b>
1.	2.	3.	4.	5.	6.	7.	8.	9.	10.

NO.	PARAMETER	SYMBOL
1.	BRAND	RV – Riverdi
2.	PRODUCT TYPE	T – TFT Standard
3.	DISPLAY SIZE	43 – 4.3"
4.	MODEL SERIAL NO.	H – High Brightness, IPS
5.	RESOLUTION	L – 480 x 272 px
6.	INTERFACE	T – TFT LCD, RGB
7.	FRAME	F – With Mounting Metal Frame
8.	BACKLIGHT TYPE	W – LED White
9.	TOUCH PANEL	N – Without Touch Panel
10.	VERSION	00 – (00-99)

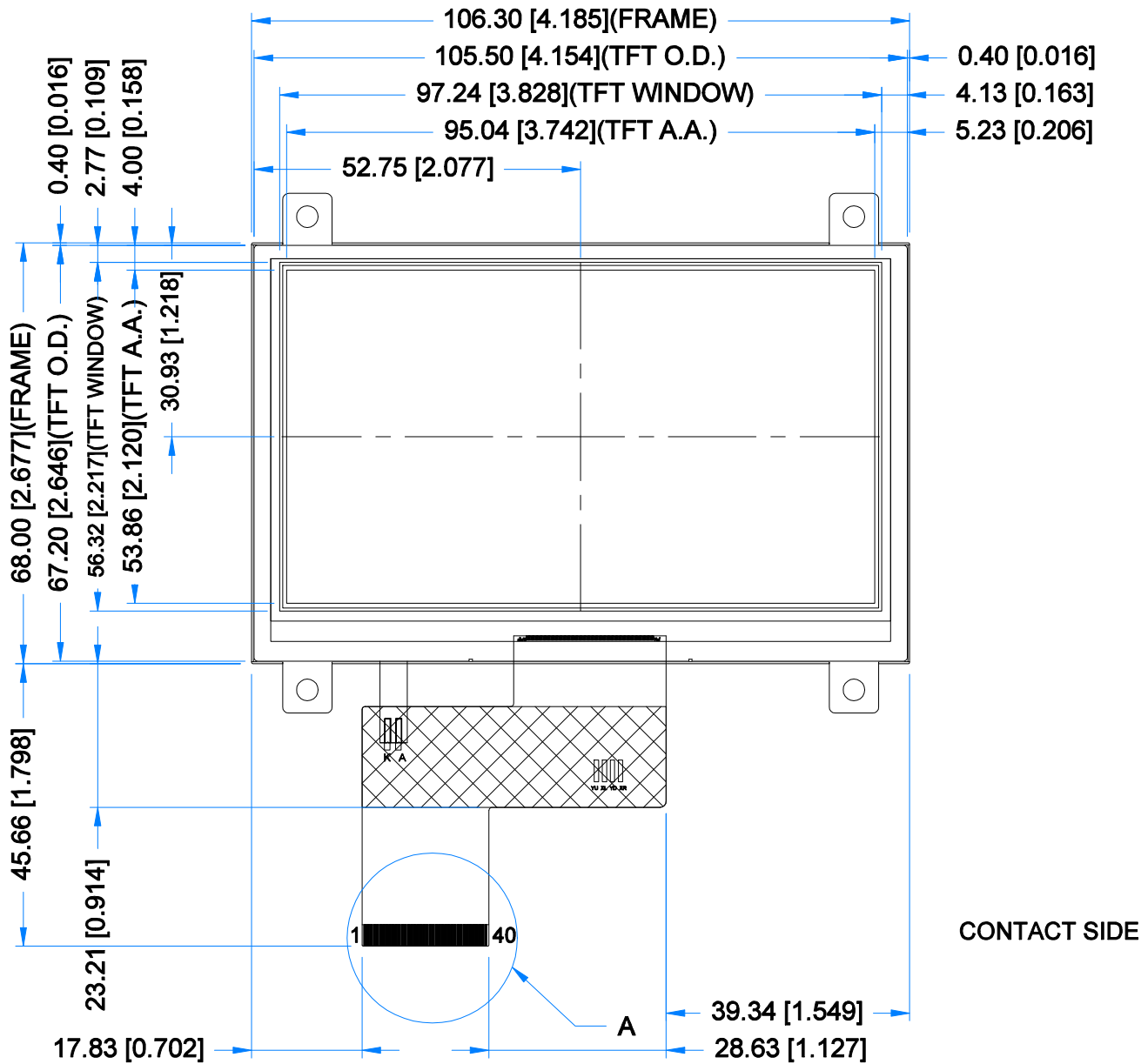
## 4. ASSEMBLY GUIDE

### 4.1 Mounting frame

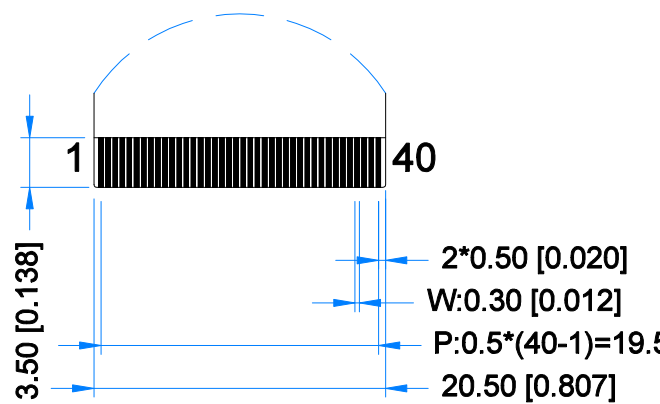
For dimensions 3.5", 4.3", 5.0", 7.0" and 10.1", the product with mounting frame version is available. Thanks to the four catches attached to the side, frame provides strong assembly to the surface by mounting element (like the screw, see Figure 1). The frames are specially designed to fit Riverdi products perfectly. The diameter of the mounting hole is 3.5mm.

Figure 1. Mounting frame





DETAIL A  
 SCALE 2:1



**TFT NOTES:**

1. LCD TYPE: TRANSMISSIVE, NORMALLY BLACK, IPS
2. RESOLUTION: 480x272
3. VIEWING ANGLE: FREE
4. INTERFACE: RGB
5. LCD DRIVER: SC7283
6. LOGIC VOLTAGE: 3.3V
7. SURFACE LUMINANCE: 1000 cd/m<sup>2</sup>(TYP)
8. BACKLIGHT: 16 PCS LED, V<sub>F</sub>=25.6V(TYP), I<sub>F</sub>=40mA(TYP)

**GENERAL NOTES:**

1. OPERATING TEMPERATURE: -20°C ~ 70°C
2. STORAGE TEMPERATURE: -30°C ~ 80°C
3. WITHOUT INDIVIDUAL TOLERANCE:  
 ±0.3mm[0.012inch]
4. RoHS COMPLIANT



## 6. ABSOLUTE MAXIMUM RATINGS

PARAMETER	SYMBOL	MIN	MAX	UNIT	NOTE
Power for Circuit Driving	$V_{DD}$	-0.3	4.6	V	NOTE 1
Power for Circuit Logic	$V_t$	-0.3	$V_{DD} + 0.3$	V	NOTE 1
Operating Ambient temperature	$T_{OP}$	-20	70	°C	At 25±5°C
Storage Temperature	$T_{ST}$	-30	80	°C	
Operating Ambient Humidity	$H_{OP}$	10	-	% RH	
Storage Ambient Humidity	$H_{ST}$	10	-	% RH	

**Note 1.** Exceeding the maximum values may cause improper operation or permanent damage to the unit.

## 7. ELECTRICAL CHARACTERISTICS

PARAMETER		SYMBOL	MIN	TYP	MAX	UNIT
Power Supply for Analog Circuit		VDD	3.0	3.3	3.6	V
Logic Input Voltage	Low Voltage	VIL	0	-	$0.3V_{DD}$	
	High Voltage	VIH	$0.7V_{DD}$	-	$V_{DD}$	
Logic Output Voltage	Low Voltage	VOL	0	-	$0.2V_{DD}$	
	High Voltage	VOH	$0.8V_{DD}$	-	-	
Power Consumption	Black Mode	Pb	-	20	25	mW
	Standby Mode	Pw	-	40	50	mW

## 8. BACKLIGHT ELECTRICAL CHARACTERISTICS

PARAMETER	SYMBOL	MIN	TYP	MAX	UNIT	NOTE
Backlight Driving Voltage	$V_F$	24.4	25.6	27.2	V	Notes 1,2
Backlight Driving Current	$I_F$	-	40	-	mA	
Backlight Power Consumption	$W_{BL}$	-	1024	-	mW	
Backlight Lifetime	-	-	50,000	-	hours	Note 3

**Note 1.** Unless specified, the ambient temperature  $T_a=25^\circ\text{C}$ .

**Note 2.** The recommended operating conditions refer to a range in which operation of this product is guaranteed. Should this range be exceeded, the operation cannot be guaranteed even if the values may be without the absolute maximum ratings.

**Note 3.** Operating life means the period of time in which the LED brightness goes down to 50% of the initial brightness. Typical operating lifetime is the estimated parameter.



## 9. ELECTRO-OPTICAL CHARACTERISTICS

Optical characteristics are determined after the unit has been 'ON' and stable for approximately 30 minutes in a dark environment at 25 °C. The values specified are at an approximate distance 500mm from the LCD surface at a viewing angle of  $\Phi$  and  $\theta$  equal to 0°.

ITEM	SYMBOL	CONDITION	MIN	TYP	MAX	UNIT	RMK	NOTE
Response Time	Tr+Tf	$\theta=0^\circ$ $\varnothing=0^\circ$ Ta=25 °C	-	30	40	ms	FIG 2.	4
Contrast Ratio	Cr		640	800	-	---	FIG 3.	1
Luminance Uniformity	$\delta$ WHITE		-	75	-	%	FIG 3.	3
Surface Luminance	Lv		900	1000	-	cd/m <sup>2</sup>	FIG 3.	2
Viewing Angle Range	$\theta$	$\varnothing = 90^\circ$	70	80	-	deg	FIG 4.	6
		$\varnothing = 270^\circ$	70	80	-	deg	FIG 4.	
		$\varnothing = 0^\circ$	70	80	-	deg	FIG 4.	
		$\varnothing = 180^\circ$	70	80	-	deg	FIG 4.	
CIE (x, y) Chromaticity	Rx	$\theta=0^\circ$ $\varnothing=0^\circ$ Ta=25 °C	0.579	0.619	0.659	-	FIG 3.	5
	Ry		0.290	0.330	0.370	-		
	Gx		0.346	0.386	0.426	-		
	Gy		0.539	0.579	0.619	-		
	Bx		0.070	0.110	0.150	-		
	By		0.091	0.131	0.171	-		
	Wx		0.280	0.320	0.360	-		
	Wy		0.305	0.345	0.384	-		

**Note 1.** Contrast Ratio (CR) is defined mathematically as below, for more information see Figure 1.

$$\text{Contrast Ratio} = \frac{\text{Average Surface Luminance with all white pixels (P1, P2, P3, P4, P5)}}{\text{Average Surface Luminance with all black pixels (P1, P2, P3, P4, P5)}}$$

**Note 2.** Surface luminance is the LCD surface from the surface with all pixels displaying white. For more information see Figure 3.

$$L_v = \text{Average Surface Luminance with all white pixels (P1, P2, P3, P4, P5)}$$

**Note 3.** The uniformity in surface luminance  $\delta$  WHITE is determined by measuring luminance at each test position 1 through 5, and then dividing the minimum luminance of 5 points luminance by maximum luminance of 5 points luminance. For more information see Figure 3.

$$\delta \text{ WHITE} = \frac{\text{Minimum Surface Luminance with all white pixels (P1, P2, P3, P4, P5)}}{\text{Maximum Surface Luminance with all white pixels (P1, P2, P3, P4, P5)}}$$

**Note 4.** Response time is the time required for the display to transition from white to black (Rise Time, Tr) and from black to white (Decay Time, Tf). For additional information see Figure 1. The test equipment is Autronic-Melchers's ConoScope series.

**Note 5.** CIE (x, y) chromaticity, the x, y value is determined by measuring luminance at each test position 1 through 5, and then make average value.





**Note 6.** Viewing angle is the angle at which the contrast ratio is greater than 2. For TFT module the contrast ratio is greater than 10. The angles are determined for the horizontal or x axis and the vertical or y axis with respect to the z axis which is normal to LCD surface. For more information see Figure 4.

**Note 7.** For viewing angle and response time testing, the testing data is based on Autronic-Melchers's ConoScope series. Instruments for Contrast Ratio, Surface Luminance, Luminance Uniformity, CIE the test data is based on TOPCON's BM-5 photo detector.

Figure 2. The definition of response time

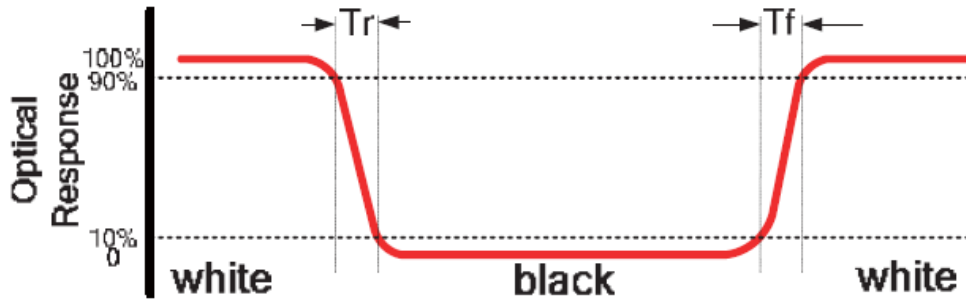


Figure 3. Measuring method for Contrast ratio, surface luminance, Luminance uniformity, CIE (x, y) chromaticity

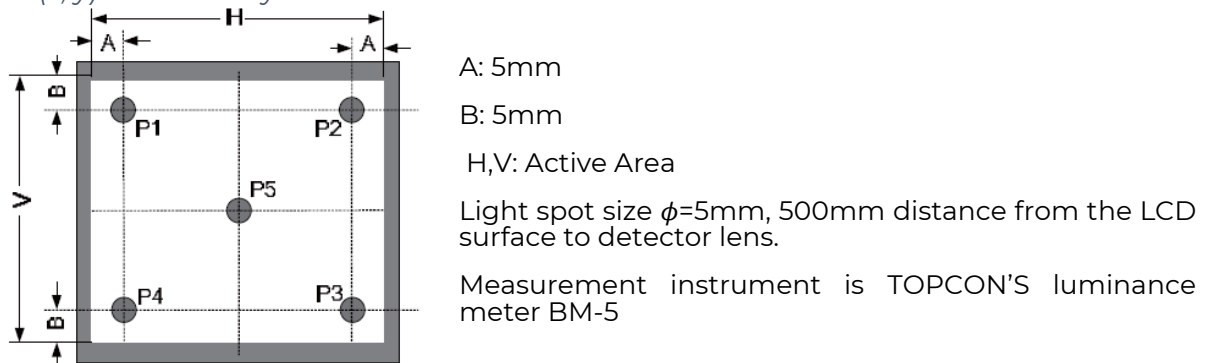
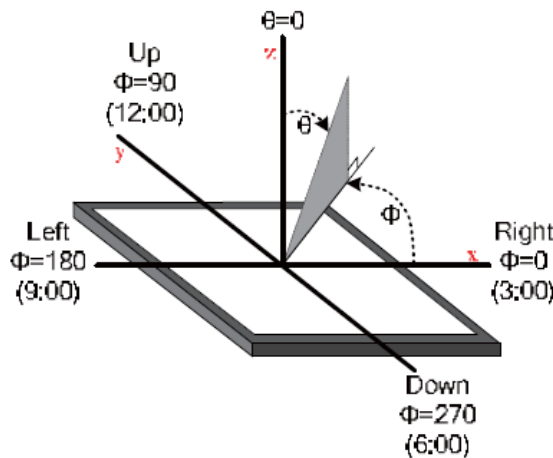
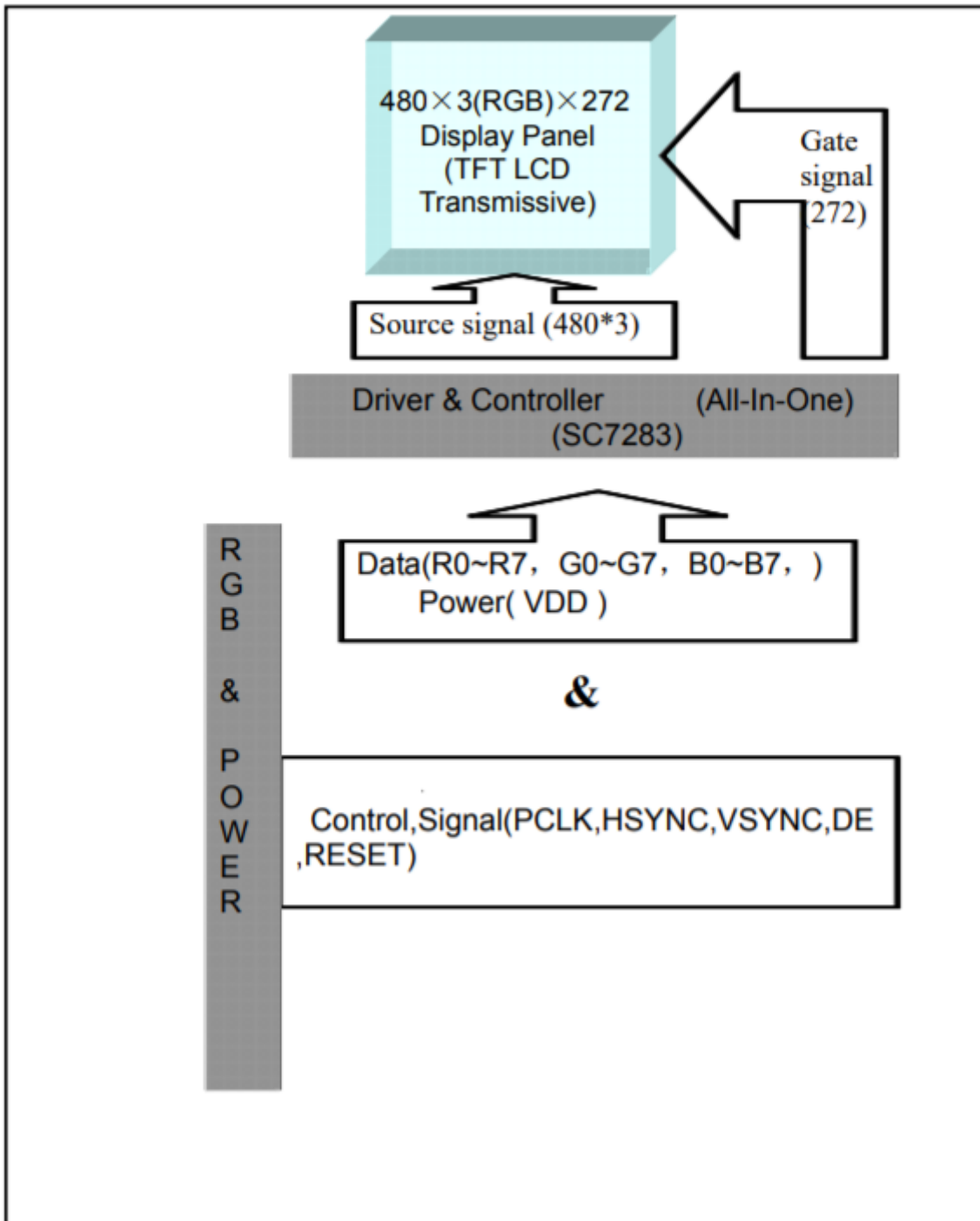


Figure 4. The definition of viewing angle





### 10. BLOCK DIAGRAM





## 11. INTERFACES DESCRIPTION

### 11.1 TFT assignment

PIN NO.	SYMBOL	DESCRIPTION
1	VLED-	Backlight Power Input PIN Cathode
2	VLED+	Backlight Power Input PIN Anode
3	GND	Ground
4	VDD	Power Supply Voltage
5-12	R0-R7	Red Data
13-20	G0-G7	Green Data
21-28	B0-B7	Blue Data
29	GND	Ground
30	DCLK	Data Clock Signal
31	DISP	Standby Mode DISP="1", Normal Operation DISP="0", Standby Mode.
32	HSYNC	Horizontal Synchronized Signal
33	VSYNC	Vertical Synchronized Signal
34	DE	Data Input Enable
35	NC	Not Connect
36	GND	Ground
37	NC	No Connection
38	NC	No Connection
39	NC	No Connection
40	NC	No Connection



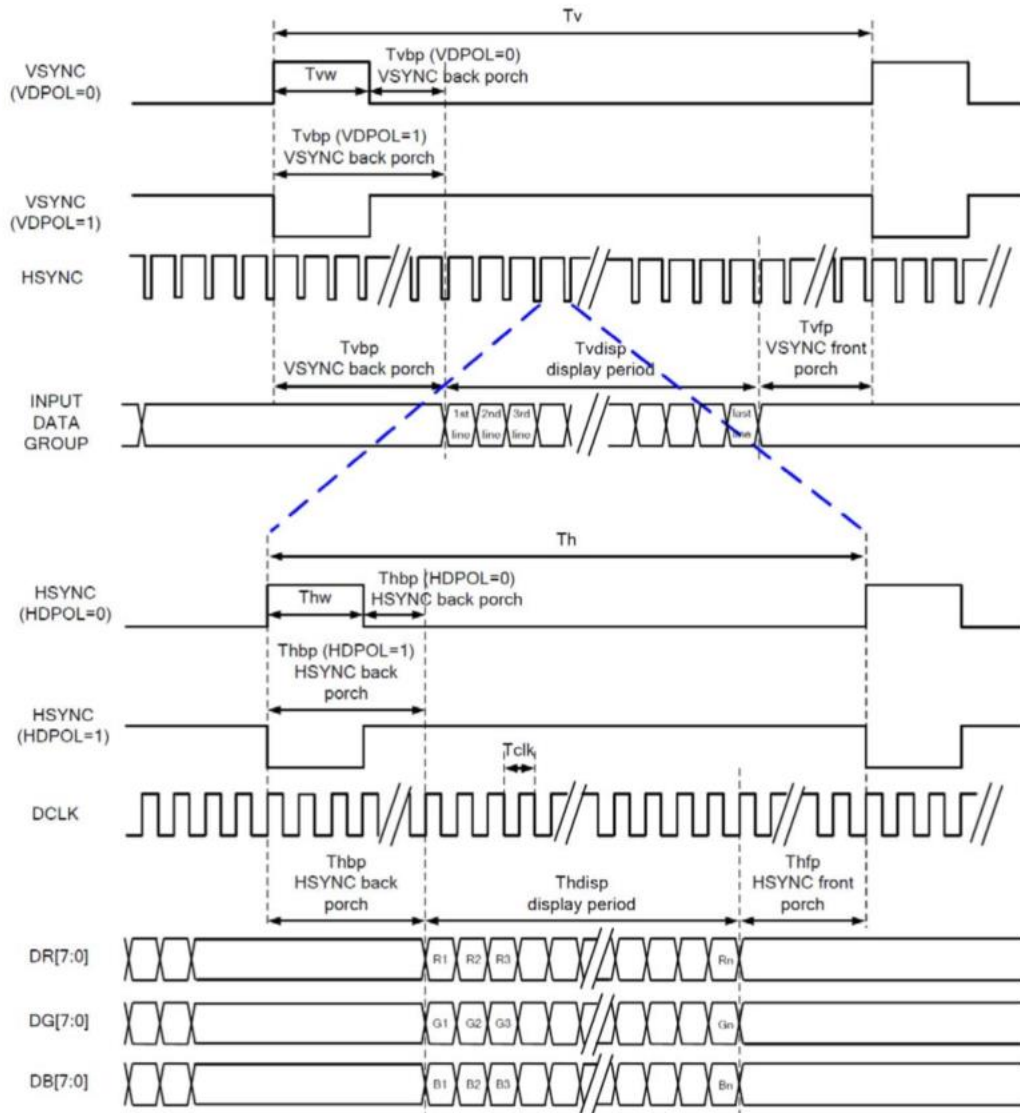
## 12. TIMING CHARACTERISTICS

RGB MODE SELECTION	DCLK	HSYNC	VSYNC	DE
SYNC-DE Mode	Input	Input	Input	Input
SYNC Mode	Input	Input	Input	GND
DE Mode	Input	GND	GND	Input

**Note.** "Input" means these signals are driven by host side.

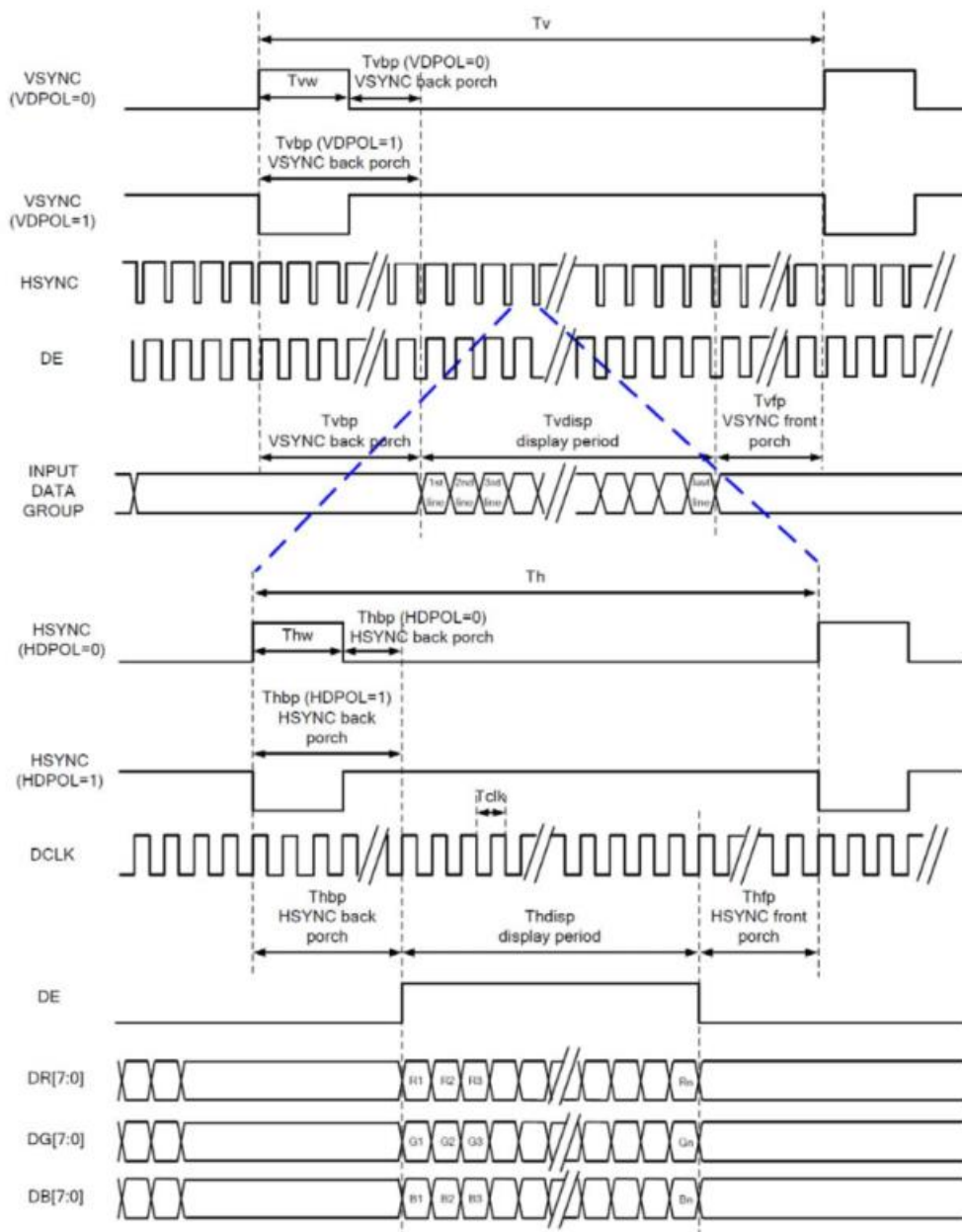
### 12.1 Timing diagram and input setup timing setting

#### 12.1.1 SYNC mode timing diagram



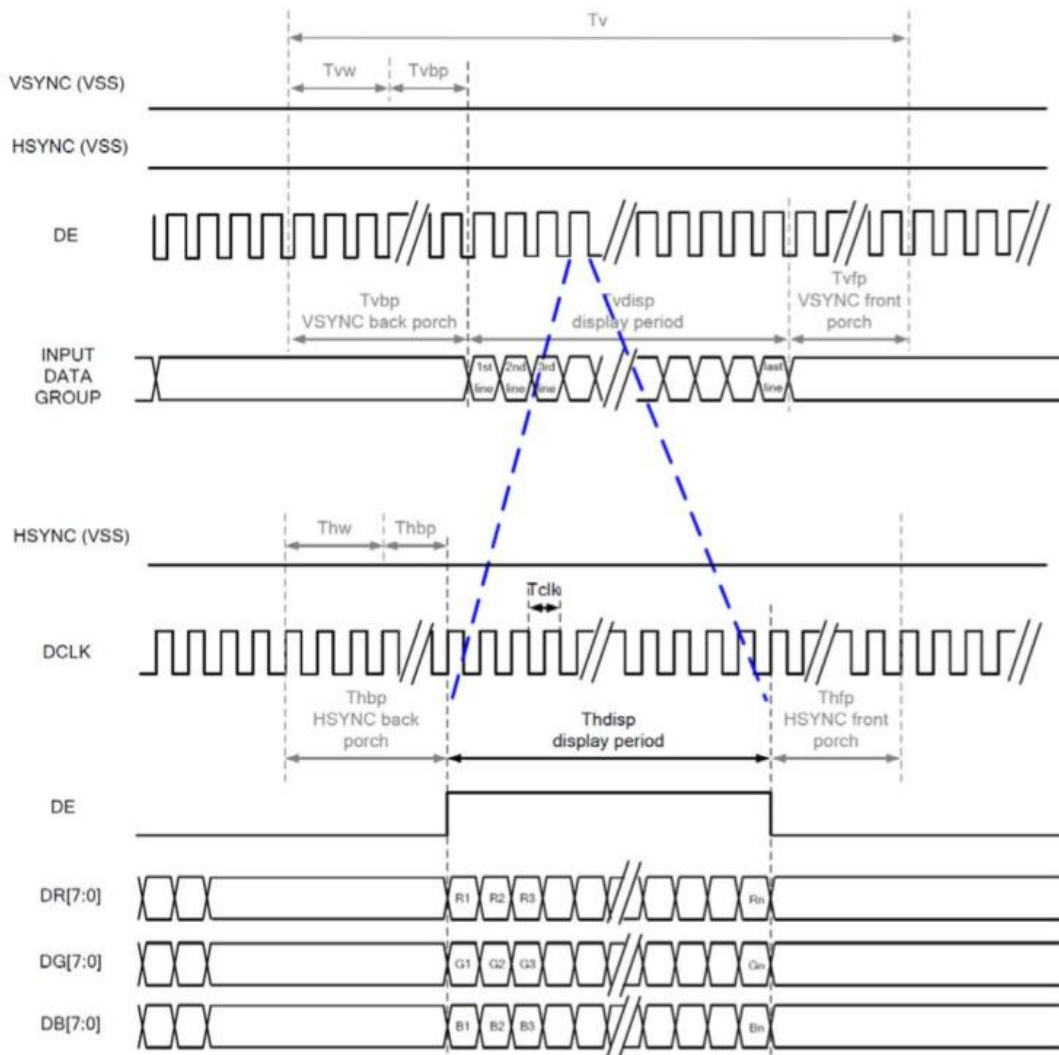


12.1.2 SYNC-DE mode timing diagram





12.1.3 DE mode timing diagram





## 12.2 Parallel 24-bit RGB input timing table

Parallel 24-bit RGB input Timing (PVDD=VDD=VDDI=3.3V,AGND=0V,Ta=25 °C)

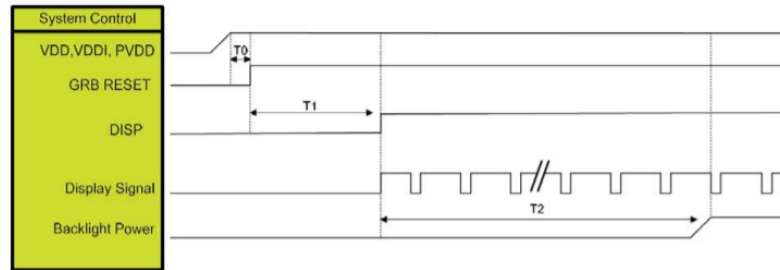
PARAMETER	SYMBOL	MIN	TYP	MAX	UNIT	NOTE	
DCLK Frequency	Fclk	8	9	12	MHz		
DCLK Period	Tclk	83	111	125	ns		
HSYNC	Period Time	Th	485	531	598	DCLK	
	Display Period	Thdisp	480				
	Back Porch	Thbp	3	43	43		By H_BLANKING setting
	Front Porch	Thfp	2	8	75		
	Pulse Width	Thw	2	4	43		
VSYNC	Period Time	Tv	276	292	321	HSYNC	
	Display Period	Tvdisp	272				
	Back Porch	Tvbp	2	12	12		By V_BLANKING setting
	Front Porch	Tvfp	2	8	37		
	Pulse Width	Tvw	2	4	12		

**Note.** It's necessary to keep Tvbp=12 and Thbp=43 in sync mode. DE mode is unnecessary to keep it.



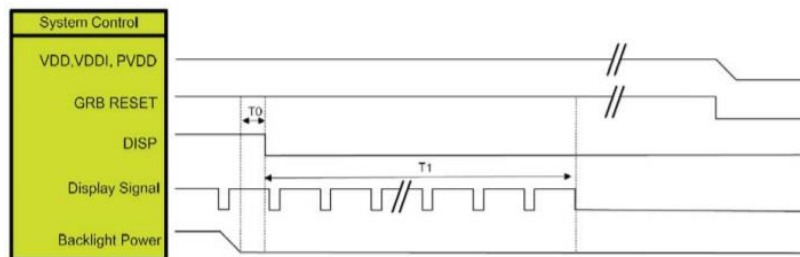
## 12.3 Power ON/OFF sequence

### 12.3.1 Power on sequence



SYMBOL	DESCRIPTION	MIN. TIME	UNIT
T0	System power stability to GRB RESET signal	0	ms
T1	GRB RESET=" High " to DISP="High "	10	
T2	Display Signal output to Backlight Power on	250	

### 12.3.2 Power off sequence



SYMBOL	DESCRIPTION	MIN. TIME	UNIT
T0	Backlight Power off to DISP=" Low "	5	ms
T1	DISP =" Low " to IC internal voltage discharge complete	80	ms



## 13. INSPECTION

Standard acceptance/rejection criteria for TFT module

### 13.1 Inspection condition

Ambient conditions:

- Temperature:  $25 \pm 2^{\circ}\text{C}$
- Humidity:  $(60 \pm 10) \%RH$
- Illumination: Single fluorescent lamp non-directive (300 to 700 lux)

Viewing distance:  $35 \pm 5\text{cm}$  between inspector bare eye and LCD.

Viewing Angle: U/D:  $45^{\circ}/45^{\circ}$ , L/R:  $45^{\circ}/45^{\circ}$





13.2 Inspection standard

ITEM		CRITERION		
Black spots, white spots, light leakage, Foreign Particle (round Type)	<p><math>D=(x+y)/2</math> Spots density: 10 mm</p>	3.5" ≤ Size ≤ 5"		
		Average Diameter	Qualified Qty	
		$D \leq 0.15$ mm	Ignored	
		$0.15 \text{ mm} < D \leq 0.3 \text{ mm}$	N≤3	
		$0.3 \text{ mm} < D$	Not allowed	
LCD black spots, white spots, light leakage (line Type)	<p>Spots density: 10 mm</p>	3.5" ≤ Size ≤ 5"		
		Length	Width	Qualified Qty
		-	$W \leq 0.03$	Ignored
		$L \leq 3.0$	$0.03 < W \leq 0.05$	2
		$L \leq 3.0$	$0.05 < W \leq 0.1$	1
Bright/Dark Dots	3.5" ≤ Size ≤ 5"			
	Item	Qualified Qty		
	Bright dots	N ≤ 1		
	Dark dots	N ≤ 2		
Total Bright and Dark Dots		N ≤ 3		
Clear spots	Size < 5"			
	Average Diameter	Qualified Qty		
	$D < 0.2$ mm	Ignored		
	$0.2 \text{ mm} < D < 0.3 \text{ mm}$	3		
	$0.3 \text{ mm} < D < 0.5 \text{ mm}$	2		
$0.5 \text{ mm} < D$		0		
Spots density: 10 mm				
Polarizer bubbles	3.5" ≤ Size ≤ 5"			
	Average Diameter	Qualified Qty		
	$D \leq 0.2$ mm	Ignored		
	$0.2 \text{ mm} < D \leq 0.3 \text{ mm}$	2		
	$0.3 \text{ mm} < D \leq 0.5 \text{ mm}$	1		
	$0.5 \text{ mm} < D$	0		
Total Q'ty		3		



## 14. RELIABILITY TEST

NO.	TEST ITEM	TEST CONDITION	NOTE
1	High Temperature Storage	80°C/120 hours	Note 1
2	Low Temperature Storage	-30°C/120 hours	
3	High Temperature Operating	70 °C /120 hours	
4	Low Temperature Operating	-20°C/120 hours	
5	High Temperature and High Humidity	Humidity 40°C, 90%RH, 120Hrs	
6	Thermal Cycling Test (No operation)	-20°C for 30min, 70°C for 30 min. 100 cycles. Then test at room temperature after 1 hour	Note 2
7	Vibration Test	Frequency: 10 ÷ 55 Hz. Stroke: 1.5 mm. Sweep: 10Hz ÷ 55Hz ÷ 10 Hz. 2 hours for each direction of X, Y, Z (Total 6 hours)	
8	Package Drop Test	Height: 60 cm 1 corner, 3 edges, 6 surfaces	

**Note 1.** Sample quantity for each test item is 5 ÷ 10 pcs.

**Note 2.** Before cosmetic and function test, the product must have enough recovery time, at least 2 hours at room temperature.



## 15. LEGAL INFORMATION

Riverdi grants the guarantee for the proper operation of the goods for a period of 12 months from the date of possession of the goods. If in a consequence of this guaranteed execution the customer has received the defects-free item as replacement for the defective item, the effectiveness period of this guarantee shall start anew from the moment the customer receives the defects-free item.

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