Riverdi

RVT35HHTNWN00

IPS RGB 3.5" LCD TFT DATASHEET

Rev.1.1
2021-07-27

ITEM	CONTENTS	UNIT
LCD Type	TFT/Transmissive/Normally black/IPS	/
Size	3.5	Inch
Viewing Direction	Free	/
Outside Dimensions (W x H x D)	76.90 x 63.90 x 3.26	mm
Active Area (W x H)	70.08 x 52.56	mm
Pixel Pitch (W x H)	0.219 x 0.219	mm
Resolution	320 x 240 (RGB)	/
Brightness	1000	cd/m^2
LCD Interface Type	RGB	/
Color Depth	16.7 M	/
Pixel Arrangement	RGB Vertical Stripe	/
LCD Driver	ST7272A	/
With/Without Touch	Without Touch Panel	/
Surface Treatment	Anti-Glare	/
LCD Input Voltage	3.3	V
Weight	30	g

Note 1: RoHS3 compliant

Note 2: LCM weight tolerance: ± 5%.

1. REVISION RECORD

REV NO.	REV DATE	CONTENTS	REMARKS
1.0	2020-08-18	Initial Release	
1.1	2021-07-27	Updating new template	

2. CONTENTS

3. MODULE CLASSIFICATION INFORMATION

RV	T	35	H	H	T	N	W	N	00
1.	2.	3.	4.	5.	6.	7.	8.	9.	10.

NO.	PARAMETER	SYMBOL
1.	BRAND	RV – Riverdi
2.	PRODUCT TYPE	T – TFT Standard
3.	DISPLAY SIZE	35 – 3.5"
4.	MODEL SERIAL NO.	H – High Brightness, IPS
5.	RESOLUTION	H – 320 x 240 px
6.	INTERFACE	T – TFT LCD, RGB
7.	FRAME	N – Without Mounting Metal Frame
8.	BACKLIGHT TYPE	W – LED White
9.	TOUCH PANEL	N – Without Touch Panel
10.	VERSION	00 – (00-99)

76.90 [3.028](TFT O.D.)
72.08 [2.838](TFT WINDOW)
70.08 [2.759](TFT A.A.)
38.45 [1.514]
2.41 [0.09
3.41 [0.13

2.47 [0.097]
3.40 [0.134]
29.68 [1.169]

63.90 [2.516](TFT O.D.)
54.56 [2.148](TFT WINDOW)
52.56 [2.069](TFT A.A.)

55.62 [2.190]

4.51 [0.177]

54   1

16.01 [0.630]   27.50 [1.083]

DETAIL A
SCALE 2:1

1   54

3.00 [0.118]

2*0.50 [(
W:0.35 [
P:0.5*(54

27.50 [1.083]

TFT NOTES:
1. LCD TYPE: TRANSMISSIVE, NORMALLY BLACK, IPS
2. RESOLUTION: 320x240
3. VIEWING ANGLE: FREE
4. DRIVER IC: ST7272A
5. DRIVING VOLTAGE: 3.3V
6. SURFACE LUMINANCE: 1000cd/m^2
7. BACKLIGHT: 9 LEDS, V_f=9.6V, I_f=60mA

GENERAL NOTES:
1. OPERATING TEMPERATURE: -20°C ~ 70°C
2. STORAGE TEMPERATURE: -30°C ~ 80°C
3. WITHOUT INDIVIDUAL TOLERANCE:
   ±0.3mm[0.012inch]
4. RoHS COMPLIANT

5. ABSOLUTE MAXIMUM RATINGS

PARAMETER	SYMBOL	MIN	MAX	UNIT	NOTE
Operating Ambient temperature	T_{OP}	-20	70	°C	
Storage Temperature	T_{ST}	-30	80	°C	At 25±5℃
Operating Ambient Humidity	H_{OP}	10	-	% RH	
Power for Circuit Driving	V_{DD}	-0.3	5.0	V	

Note Exceeding the maximum values may cause improper operation or permanent damage to the unit.

6. ELECTRICAL CHARACTERISTICS

PARAMETER		SYMBOL	MIN	TYP	MAX	UNIT
Power Supply for Analog Circuit		VDD	3.0	3.3	3.6	
Logic Input Voltage	Low Voltage	VIL	0	-	0.3 V_{DD}	
	High Voltage	VIH	0.7 V_{DD}	-	V_{DD}	V
Logic Output Voltage	Low Voltage	VOL	0	-	0.2 V_{DD}	
	High Voltage	VOH	0.8 V_{DD}	-	-	
Current of Power Supply	Black Mode	Ib	-	25	30	mA
	Standby Mode	Iw	-	50	60	uA

7. BACKLIGHT ELECTRICAL CHARACTERISTICS

PARAMETER	SYMBOL	MIN	TYP	MAX	UNIT	NOTE
Backlight Driving Voltage	V_F	9.0	9.6	10.2	V	Notes 1,2
Backlight Driving Current	I_F	-	60	-	mA	
Backlight Power Consumption	W_{BL}	-	576	-	mW	
Backlight Lifetime	-	-	50,000	-	hours	Note 3

Note 1. Unless specified, the ambient temperature T_a=25℃.

Note 2. The recommended operating conditions refer to a range in which operation of this product is guaranteed. Should this range be exceeded, the operation cannot be guaranteed even if the values may be without the absolute maximum ratings.

Note 3. Operating life means the period in which the LED brightness goes down to 50% of the initial brightness. Typical operating lifetime is the estimated parameter.

8. ELECTRO-OPTICAL CHARACTERISTICS

Optical characteristics are determined after the unit has been 'ON' and stable for approximately 30 minutes in a dark environment at 25 ℃. The values specified are at an approximate distance 500mm from the LCD surface at a viewing angle of Φ and θ equal to 0°.

ITEM	SYMBOL	CONDITION	MIN	TYP	MAX	UNIT	RMK	NOTE
Response Time	Tr+Tf	θ=0° ∅=0° Ta=25 °C	-	50	-	ms	FIG 1.	4
Contrast Ratio	Cr		-	700	-	---	FIG 2.	1
Luminance Uniformity	δ WHITE		-	75	-	%	FIG 2.	3
Surface Luminance	Lv		850	1000	-	cd/m^2	FIG 2.	2
Viewing Angle Range	θ	∅ = 90°	-	80	-	deg	FIG 3.	6
		∅ = 270°	-	80	-	deg	FIG 3.	
		∅ = 0°	-	80	-	deg	FIG 3.	
		∅ = 180°	-	80	-	deg	FIG 3.	
CIE (x, y) Chromaticity	Rx	θ=0° ∅=0° Ta=25 °C	0.573	0.613	0.653	-	FIG 2.	5
	Ry		0.317	0.357	0.397	-		
	Gx		0.324	0.364	0.404	-		
	Gy		0.263	0.603	0.643	-		
	Bx		0.110	0.150	0.190	-		
	By		0.069	0.109	0.149	-		
	Wx		0.277	0.317	0.357	-		
	Wy		0.299	0.339	0.379	-		

Note 1. Contrast Ratio (CR) is defined mathematically as below, for more information see Figure 2.

$$\text{Contrast Ratio} = \frac{\text{Average Surface Luminance with all white pixels (P1, P2, P3, P4, P5)}}{\text{Average Surface Luminance with all black pixels (P1, P2, P3, P4, P5)}}$$

Note 2. Surface luminance is the LCD surface from the surface with all pixels displaying white. For more information see Figure 2.

$$\text{Lv} = \text{Average Surface Luminance with all white pixels (P1, P2, P3, P4, P5)}$$

Note 3. The uniformity in surface luminance δ WHITE is determined by measuring luminance at each test position 1 through 5, and then dividing the minimum luminance of 5 points luminance by maximum luminance of 5 points luminance. For more information see Figure 2.

$$\delta\,\text{WHITE} = \frac{\text{Minimum Surface Luminance with all white pixels (P1, P2, P3, P4, P5)}}{\text{Maximum Surface Luminance with all white pixels (P1, P2, P3, P4, P5)}}$$

Note 4. Response time is the time required for the display to transition from white to black (Rise Time, Tr) and from black to white (Decay Time, Tf). For additional information see Figure 1. The test equipment is Autronic-Melchers's ConoScope series.

Note 5. CIE (x, y) chromaticity, the x, y value is determined by measuring luminance at each test position 1 through 5, and then make average value.

Note 6. Viewing angle is the angle at which the contrast ratio is greater than 2. For TFT module the contrast ratio is greater than 10. The angles are determined for the horizontal or x axis and the vertical or y axis with respect to the z axis which is normal to LCD surface. For more information see Figure 3.

Note 7. For viewing angle and response time testing, the testing data is based on Autronic-Melchers's ConoScope series. Instruments for Contrast Ratio, Surface Luminance, Luminance Uniformity, CIE the test data is based on TOPCON's BM-5 photo detector.

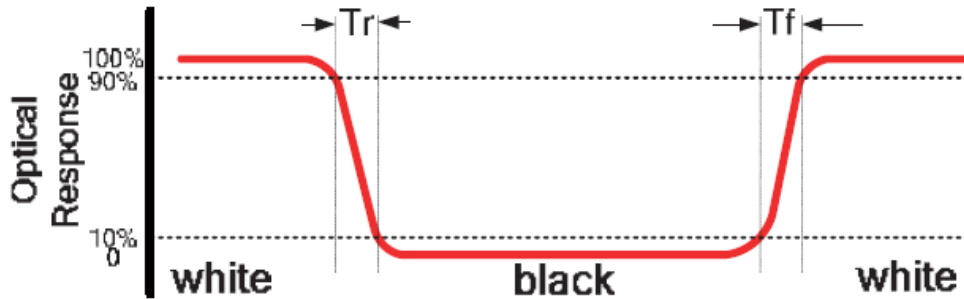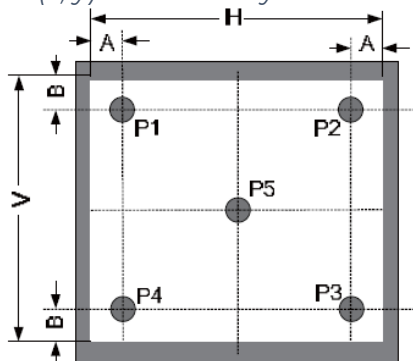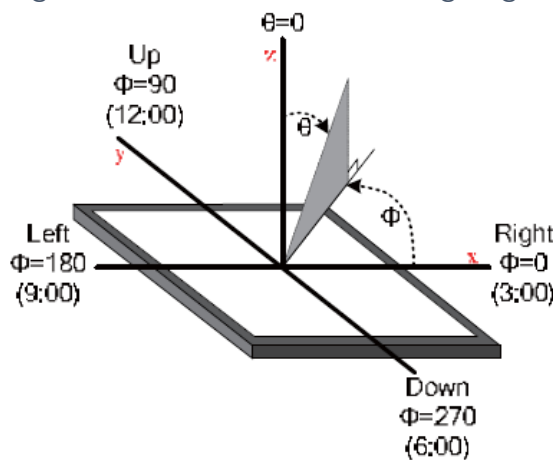*Figure 1. The definition of response time*

Figure 2. Measuring method for Contrast ratio, surface luminance, Luminance uniformity, CIE (x, y) chromaticity

A: 5mm

B: 5mm

H, V: Active Area

Light spot size ϕ=5mm, 500mm distance from the LCD surface to detector lens.

Measurement instrument is TOPCON'S luminance meter BM-5

Figure 3. The definition of viewing angle

9. BLOCK DIAGRAM

10. INTERFACE DESCRIPTION

PIN NO.	SYMBOL	I/O/P	DESCRIPTION
1	LED-K	P	Backlight power input PIN cathode
2	LED-K	P	Backlight power input PIN cathode
3	LED-A	P	Backlight power input PIN anode
4	LED-A	P	Backlight power input PIN anode
5	NC	-	No connection
6	NC	-	No connection
7	NC	-	No connection
8	RESET	I	Reset
9	NC	I	No connection
10	NC	I	No connection
11	NC	I/O	No connection
12-19	B0-B7	I	Blue Data
20-27	G0-G7	I	Green Data
28-35	R0-R7	I	Red Data
36	HSYNC	I	Horizontal synchronizing signal
37	VSYNC	I	Vertical synchronizing signal
38	DOTCLK	I	Data Clock
39	NC	-	No connection
40	NC	-	No connection
41	VDD	I	Power supply
42	VDD	I	Power supply
43-44	NC	I	No connection
45-47	NC	-	No connection
48-50	NC	I	No connection
51	NC	-	No connection
52	DEN	I	Data Enable Signal
53	GND	I	Ground
54	GND	I	Ground

11. TIMING CHARACTERISTICS

11.1 Input setup timing setting

RGB MODE SELECTION	DCLK	HSYNC	VSYNC	DE
SYNC-DE Mode	Input	Input	Input	Input
SYNC Mode	Input	Input	Input	GND
DE Mode	Input	GND	GND	Input

Note. "Input" means these signals are driven by host side.
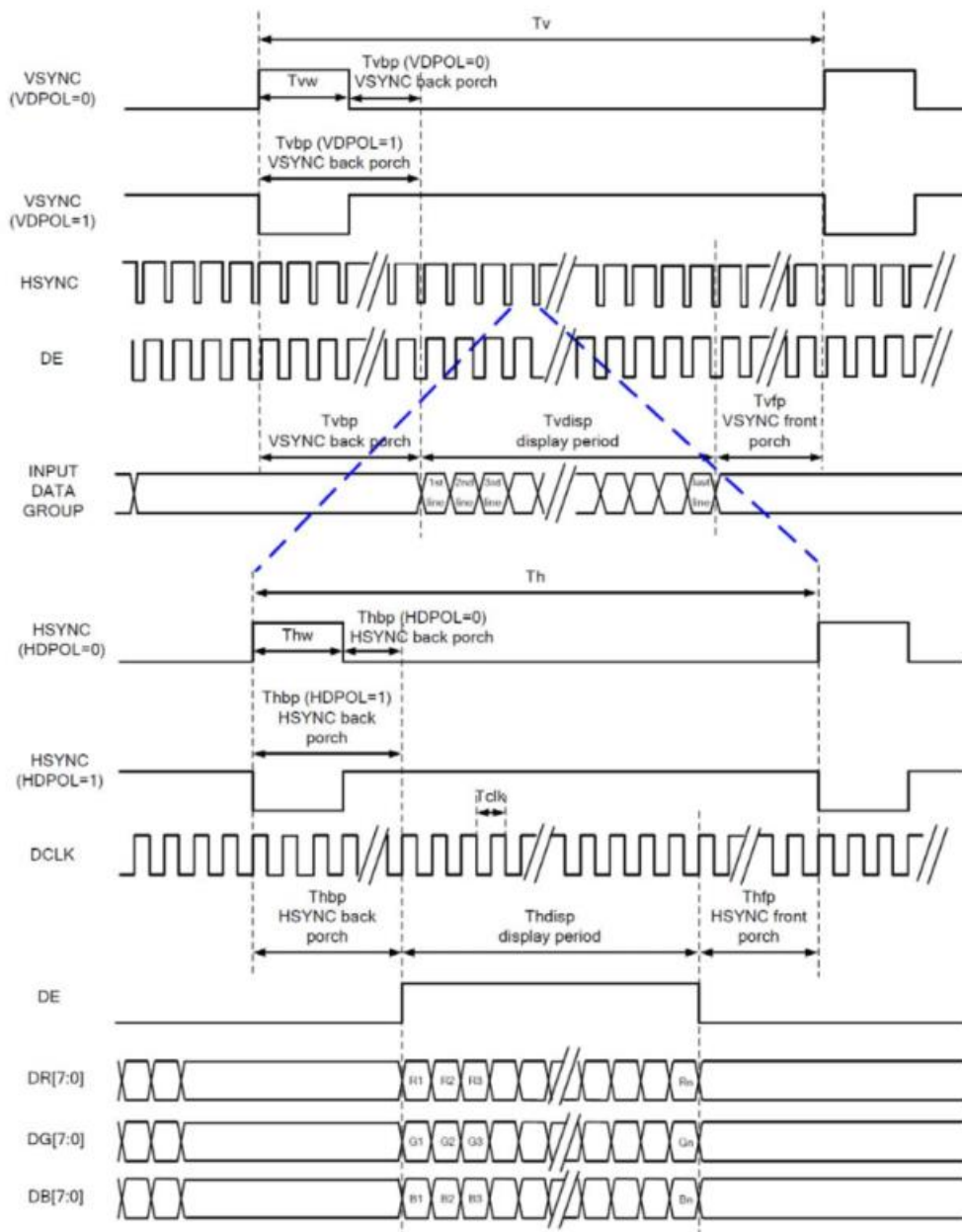
11.1.1 Parallel 24-bit RGB Timing Table

PARAMETER		SYMBOL	MIN	TYP	MAX	UNIT	NOTE
DCLK Frequency		Fclk	5	6	8	MHz	
DCLK Period		Tclk	125	167	200	ns	
HSYNC	Period Time	Th	325	371	438	DCLK	
	Display Period	Thdisp		320			
	Back Porch	Thbp	3	43	43		SYNC mode back porch control by H_BLANKING [7:0] setting Thbp= H_BLANKING [7:0]
	Front Porch	Thfp	2	8	75		
	Pluse Width	Thw	2	4	43		
VSYNC	Period Time	Tv	244	260	289	HSYNC	
	Display Period	Tvdisp		240			
	Back Porch	Tvbp	2	12	12		SYNC mode back porch control by V_BLANKING [7:0] setting Tvbp= V_BLANKING [7:0]
	Front Porch	Tvfp	2	8	37		
	Pluse Width	Tvw	2	4	12		

Note. It's necessary to keep Tvbp=12 and Thbp=43 in sync mode. DE mode is unnecessary to keep it.
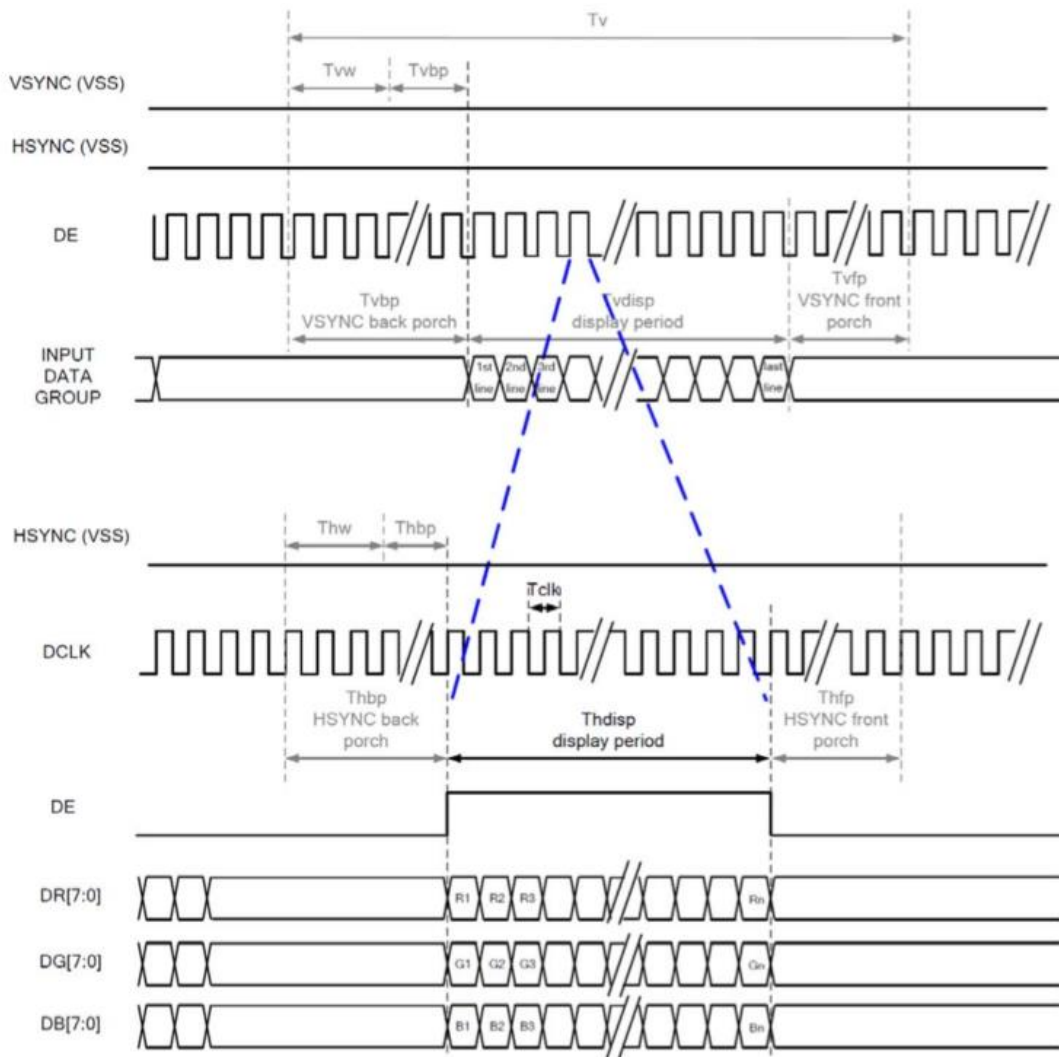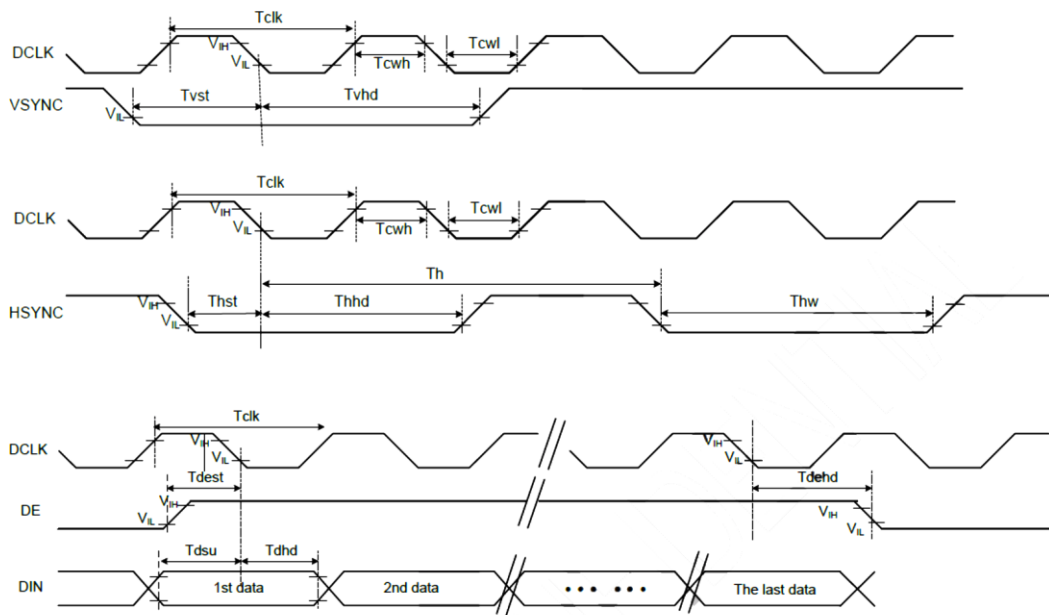
11.1.2 SYNC-DE mode timing diagram

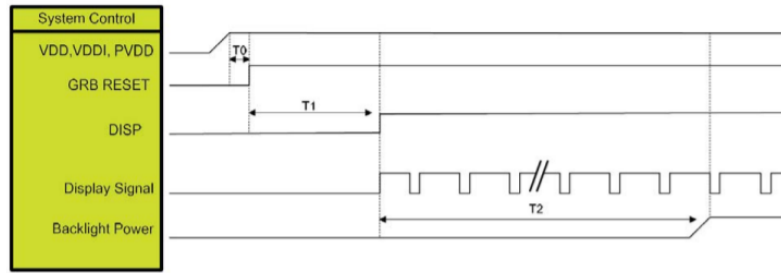### 11.1.3 DE mode timing diagram

11.2 System Bus Timing for RGB Interface

PARAMETER	SYMBOL	MIN	TYP	MAX	UNIT
CLK Pulse Duty	Tclk	40	50	60	%
HSYNC Width	Thw	2	-	-	DCLK
HSYNC Period	Th	55	60	65	CLK
VSYNC Setup Time	Tvst	12	-	-	ns
VSYNC Hold Time	Tvhd	12	-	-	
HSYNC Setup Time	Thst	12	-	-	
HSYNC Hold Time	Thhd	12	-	-	
Data Setup Time	Tdsu	12	-	-	
Data Hold Time	Tdhd	12	-	-	
DE Setup Time	Tdest	12	-	-	
DE Hold Time	Tdehd	12	-	-	

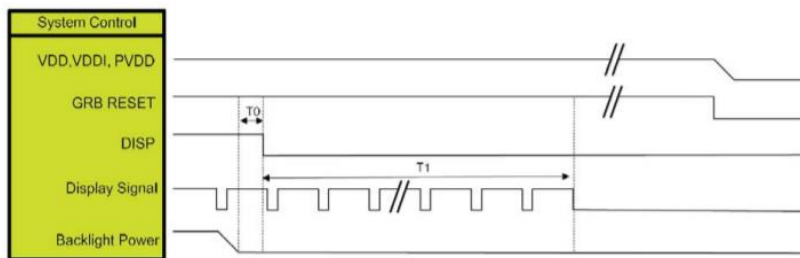## 11.3 Power ON/OFF sequence

11.3.1 Power on sequence

Note. Display signal: DCLK; VSYNC; HSYNC; DE; DR [7:0]; DG [7:0]; DB [7:0].

SYMBOL	DESCRIPTION	MIN. TIME	UNIT
T0	System power stability to GRB RESET signal	0	
T1	GRB RESET=" High" to DISP=" High"	10	ms
T2	Display Signal output to Backlight Power on	250	

11.3.2 Power off sequence

Note. Display signal: DCLK; VSYNC; HSYNC; DE; DR [7:0]; DG [7:0]; DB [7:0].

SYMBOL	DESCRIPTION	MIN. TIME	UNIT
T0	Backlight Power off to DISP=" Low"	5	ms
T1	DISP =" Low" to IC internal voltage discharge complete	80	ms

12. INSPECTION

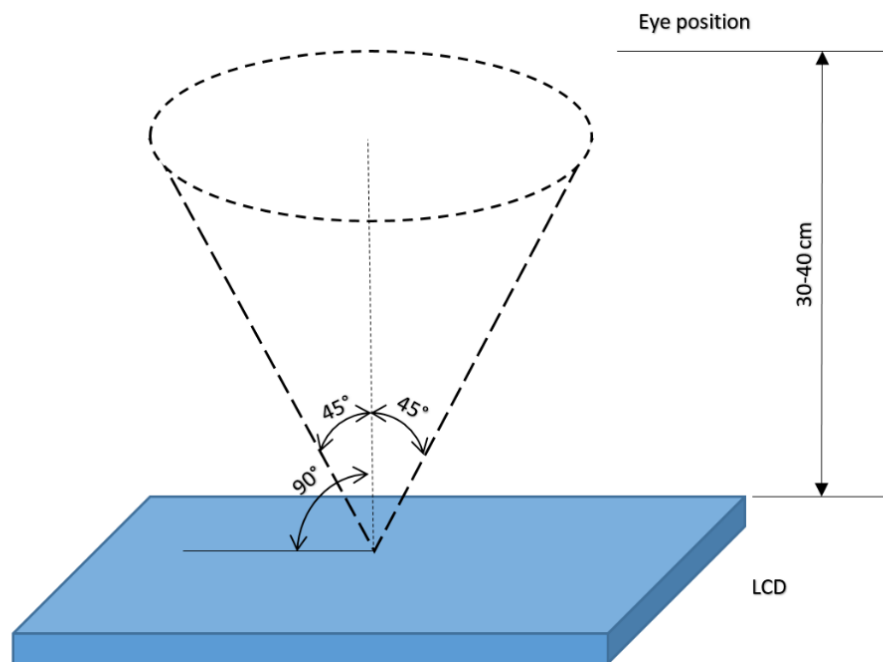Standard acceptance/rejection criteria for TFT module

12.1 Inspection condition

Ambient conditions:

- Temperature: 25 ± 2°C
- Humidity: (60 ± 10) %RH
- Illumination: Single fluorescent lamp non-directive (300 to 700 lux)

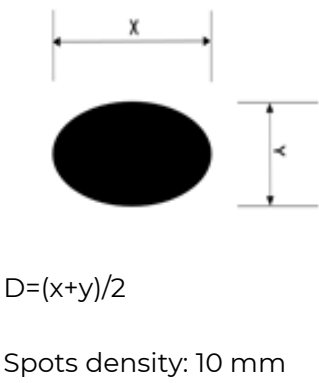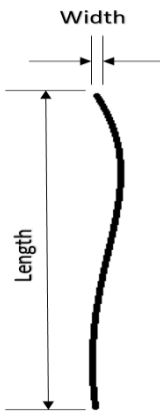Viewing distance: 35 ± 5cm between inspector bare eye and LCD.

Viewing Angle: U/D: 45°/45°, L/R: 45°/45°

12.2 Inspection standard

ITEM	CRITERION
Black spots, white spots, light leakage, Foreign Particle (round Type) D=(x+y)/2 Spots density: 10 mm	**3.5" ≤ Size ≤ 5"** **Average Diameter / Qualified Qty** D ≤ 0.15 mm — Ignored 0.15 mm < D ≤ 0.3 mm — N≤3 0.3 mm < D — Not allowed

Black spots, white spots, light leakage, Foreign Particle (round Type)

D=(x+y)/2

Spots density: 10 mm

3.5" ≤ Size ≤ 5"	
Average Diameter	Qualified Qty
D ≤ 0.15 mm	Ignored
0.15 mm < D ≤ 0.3 mm	N≤3
0.3 mm < D	Not allowed

LCD black spots, white spots, light leakage (line Type)

Spots density: 10 mm

3.5" ≤ Size ≤ 5"		
Length	Width	Qualified Qty
-	W ≤ 0.03	Ignored
L ≤ 3.0	0.03 < W ≤ 0.05	2
L ≤ 3.0	0.05 < W ≤ 0.1	1
3.0 < L	0.1 < W	Not allowed

Bright/Dark Dots

3.5" ≤ Size ≤ 5"	
Item	Qualified Qty
Bright dots	N ≤ 1
Dark dots	N ≤ 2
Total Bright and Dark Dots	N ≤ 3

Clear spots

Size < 5"	
Average Diameter	Qualified Qty
D < 0.2 mm	Ignored
0.2 mm < D < 0.3 mm	3
0.3 mm < D < 0.5 mm	2
0.5 mm < D	0

Spots density: 10 mm

Polarizer bubbles

3.5" ≤ Size ≤ 5"	
Average Diameter	Qualified Qty
D ≤ 0.2 mm	Ignored
0.2 mm < D ≤ 0.3 mm	2
0.3 mm < D ≤ 0.5 mm	1
0.5 mm < D	0
Total Q'ty	3

13. RELIABILITY TEST

NO.	TEST ITEM	TEST CONDITION	NOTE
1	High Temperature Storage	80°C/120 hours	Note 1
2	Low Temperature Storage	-30°C/120 hours	
3	High Temperature Operating	70 °C /120 hours	
4	Low Temperature Operating	-20°C/120 hours	
5	High Temperature and High Humidity	Humidity 40℃, 90%RH, 120Hrs	
6	Thermal Cycling Test (No operation)	-20℃ for 30min, 70℃ for 30 min. 100 cycles. Then test at room temperature after 1 hour	Note 2
7	Vibration Test	Frequency: 10 ÷ 55 Hz. Stroke: 1.5 mm. Sweep: 10Hz ÷ 55Hz ÷ 10 Hz. 2 hours for each direction of X, Y, Z (Total 6 hours)	
8	Package Drop Test	Height: 60 cm 1 corner, 3 edges, 6 surfaces	

Note 1. Sample quantity for each test item is 5 ÷ 10 pcs.
Note 2. Before cosmetic and function test, the product must have enough recovery time, at least 2 hours at room temperature.

14. LEGAL INFORMATION

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