

Standard LCD Segment Drivers

BU9795AFV MAX 108 segments (SEG27×COM4)

Features

- Integrated RAM for display data (DDRAM) : 27 × 4bit (Max 108 Segment)
- LCD drive output : 4 Common output Max
 - 4 Common output, Max 27Segment output Integrated Buffer AMP for LCD driving
- Integrated Buffer AMP for LCD d
 Integrated Oscillator circuit
- Integrated Oscillator circul
 No external components
- Low power consumption design

Applications

- Telephone
- FAX
- Portable equipment (POS, ECR, PDA etc.)
- DSC
- DVC
- Car audio
- Home electrical appliance
- Meter equipment

etc.

Key Specifications

- Supply Voltage Range:
- Operating Temperature Range:
- Max Segments:
- Display Duty:
- Bias:
- Interface:

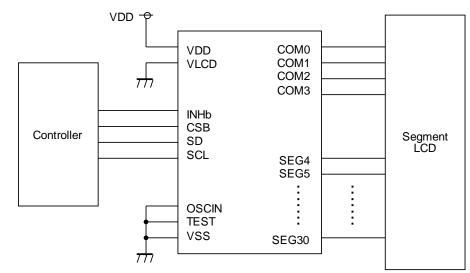
+2.5V to +5.5V -40°C to +85°C 108 Segments 1/4 1/2, 1/3 selectable 3wire serial interface

Packages

W (Typ) x D (Typ) x H (Max)



Typical Application Circuit



Internal oscillator circuit mode

Figure 1. Typical application circuit

OProduct structure : Silicon monolithic integrated circuit OThis product has no designed protection against radioactive rays.

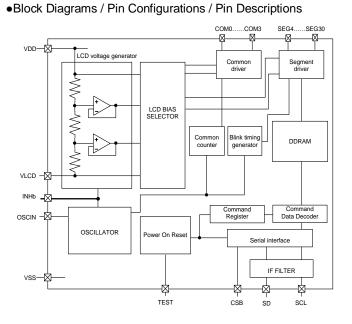


Figure 2. Block Diagram

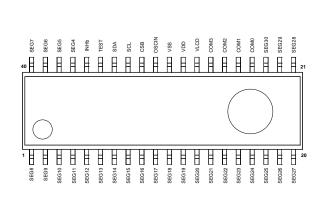


Figure 3. Pin Configuration (TOP VIEW)

[1	
Pin name	Pin No.	I/O	Function
INHb	36	I	Input terminal for turn off display H : turn on display L : turn off display
TEST	35	I	Test input (ROHM use only) Must be connected to VSS
OSCIN	31	I	External clock input Ex clock and Int clock can be changed by command. Must be connected to VSS when using internal oscillation circuit.
SD	34	I	Serial data input
SCL	33	I	Serial data transfer clock
CSB	32	I	Chip select : "L" active
VSS	30		GND
VDD	29		Power supply
VLCD	28	I	Power supply for LCD driving
SEG4 to SEG30	1 to 23, 37 to 40	0	SEGMENT output for LCD driving
COM0 to COM3	24 to 27	0	COMMON output for LCD driving

Table	1	Pin	Description
iabio			Dooonpaon

•Absolute Maximum Ratings (VSS=0V)

Parameter	Symbol	Ratings	Unit	Remark
Power supply voltage1	VDD	-0.5 to +7.0	V	Power supply
Power supply voltage2	VLCD	-0.5 to VDD	V	LCD drive voltage
Power dissipation	Pd	0.7	W	When use more than Ta=25°C, subtract 7mW per degree (Package only)
Input voltage range	VIN	-0.5 to VDD+0.5	V	
Operational temperature range	Topr	-40 to +85	°C	
Storage temperature range	Tstg	-55 to +125	°C	

•Recommended Operating Ratings(Ta=-40°C to +85°C,VSS=0V)

Parameter	Symbol		Ratings		Unit	Remark	
Falameter	Symbol	Min.	Тур.	Max.	Unit	Remark	
Power Supply voltage1	VDD	2.5	-	5.5	V	Power supply	
Power Supply voltage2	VLCD	0	-	VDD -2.4	V	LCD drive voltage	

* Please use VDD-VLCD \geq 2.4V condition.

•Electrical Characteristics

DC Characteristics (VDD=2.5V to 5.5V, VSS=0V, Ta=-40°C to +85°C, unless otherwise specified)

Parameter		Symbol		Limits		Unit	Conditions
Falameter		Symbol	MIN	TYP	MAX	Unit	Conditions
"H" level input voltage		VIH	0.7VDD	-	VDD	V	
"L" level input voltage		VIL	VSS	-	0.3VDD	V	
"H" level input current		ΠΗ	-	-	1	μA	
"L" level input current		IIL	-1	-	-	μA	
LCD Driver	SEG	RON	-	3.5	-	kΩ	lload=±10µA
on resistance	COM	RON	-	3.5	-	kΩ	
VLCD supply voltage		VLCD	0	-	VDD -2.4	V	VDD-VLCD≥2.5V
Standby current		lst	-	-	5	μA	Display off, Oscillator off
Power consumption 1	consumption 1		-	12.5	30	μA	VDD=3.3V, Ta=25°C, Power save mode1, FR=70Hz 1/3 bias, Frame inverse
Power consumption 2		IDD2	-	20	40	μA	VDD=3.3V, Ta=25°C, Normal mode, FR=80Hz 1/3 bias, Line inverse

•Electrical Characteristics - continued

Oscillation Characteristics (VDD=2.5V to 5.5V,VSS=0V, Ta=-40°C to +85°C)

Parameter	Symbol		Limits		Unit	Conditions		
Farameter	Symbol	MIN	TYP	MAX	Unit	Conditions		
Frame frequency	fськ	56	80	104	Hz	FR = 80Hz setting		
Frame frequency1	fclk1	70	80	90	Hz	VDD=3.5V, 25°C		

MPU interface Characteristics(VDD=2.5V to 5.5V,VSS=0V, Ta=-40°C to +85°C)

Deremeter	Sumbol		Limits		Unit	Conditions
Parameter	Symbol	MIN	TYP	MAX	Unit	Conditions
Input rise time	tr	-	-	80	ns	
Input fall time	tf	-	-	80	ns	
SCL cycle time	tSCYC	400	-	-	ns	
"H" SCL pulse width	tSHW	100	-	-	ns	
"L" SCL pulse width	tSLW	100	-	-	ns	
SD setup time	tSDS	20	-	-	ns	
SD hold time	tSDH	50	-	-	ns	
CSB setup time	tCSS	50	-	-	ns	
CSB hold time	tCSH	50	-	-	ns	
"H" CSB pulse width	tCHW	50	-	-	ns	

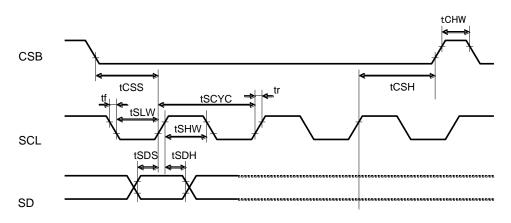
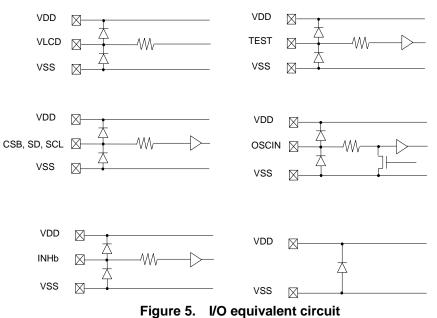
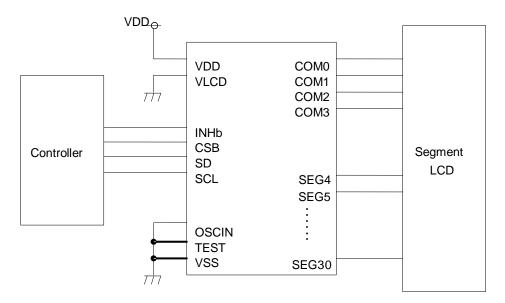


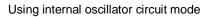
Figure 4. Interface Timing

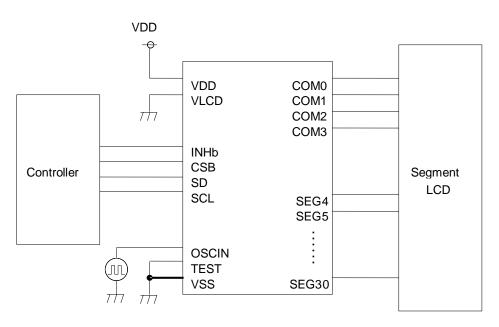
•I/O equivalent circuit



•Example of recommended circuit







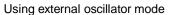


Figure 6. example recommended circuit

•Function Description

oCommand and data transfer method

o3-SPI (3wire Serial interface)

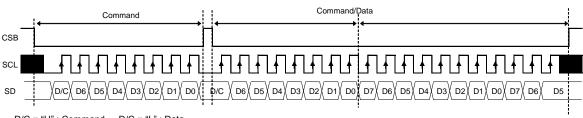
This device is controlled by 3-wire signal (CSB, SCL, and SD).

First, Interface counter is initialized with CSB="H", and CSB="L" makes SD and SCL input enable.

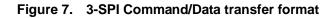
The protocol of 3-SPI transfer is as follows.

Each command starts with Command or Data judgment bit (D/C) as MSB data, followed by D6 to D0 during CSB ="L".

(Internal data is latched at the rising edge of SCL, it is converted to 8bits parallel data at the falling edge of 8th CLK.)



 $D/C = "H" : Command \quad D/C = "L" : Data$



oCommand transfer method

After CSB="H" \rightarrow "L", 1st byte is always a command input.

MSB of the command input data will be judged that the next byte data, it is a command or display data (This bit is called "command or data judgment bit").

When set "command or data judge bit"='1', next byte will be (continuously) command.

When set "command or data judge bit"='0', next byte data is display data.

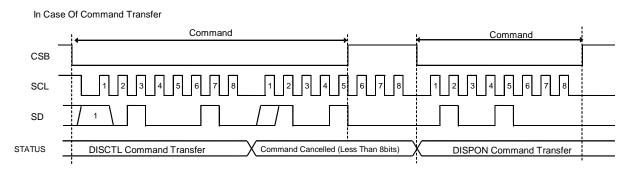
	1	Command	1	Command	1	Command	0	Command	Display Data	
--	---	---------	---	---------	---	---------	---	---------	--------------	--

Once it becomes display data transfer condition, it will not be back to command input condition even if D/C=1. So if you want to send command data again, please set CSB="L" \rightarrow "H".

(CSB "L" \rightarrow "H" will cancel data transfer condition.)

Command transfer is done by 8bits unit, so if CSB="L" \rightarrow "H" with less than 8bits data transfer, command will be cancelled.

It will be able to transfer command with CSB="L" again.





oWrite display data and transfer method

This LSI has Display Data RAM (DDRAM) of 27x4=108bit.

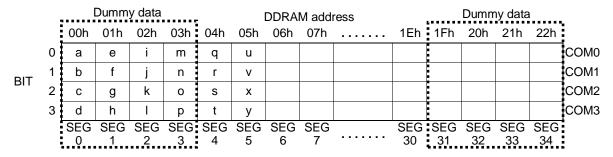
As SEG0, SEG1, SEG2, SEG3, SEG31, SEG32, SEG33, SEG34 are not output, these address will be dummy address. The relationship between data input and display data, DDRAM data and address are as follows.

Command																									
0000000	a	b	с	d	е	f	g	h	i	j	k	I	m	n	0	р	q	r	s	t	u	v	x	у	
	-	↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓									D	i ispl	ay [Data	i a	1	<u> </u>								

8 bit data will be stored in DDRAM. The address to be written is the address specified by ADSET command, and the address is automatically incremented in every 4bit data.

Data can be continuously written in DDRAM by transmitting Data continuously.

(When RAM data is written successively after writing RAM data to 22h (SEG34), the address is returned to 00h (SEG0) by the auto-increment function.



As data transfer to DDRAM happens every 4bit data, it will be cancelled if it changes CSB="L" \rightarrow "H" before 4bits data transfer.

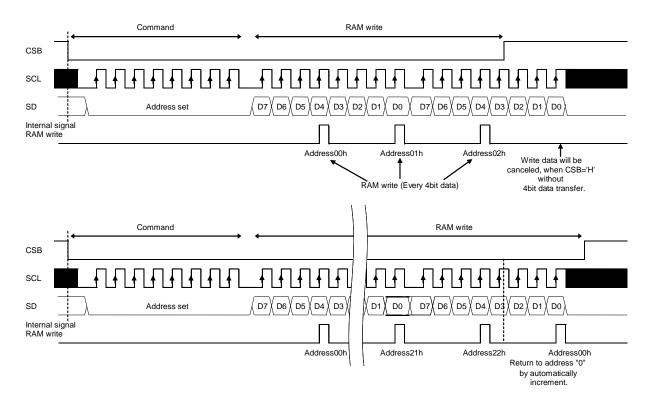
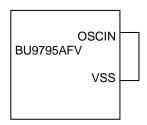


Figure 9. Data Transfer Format

OSCILLATOR

There are two kinds of clock for logic and analog circuit; from internal oscillator circuit or external clock input. If internal oscillator circuit will be used, OSCIN must be connected to VSS.

*When you use external clock, execute ICSET command and connect OSCIN to external clock.



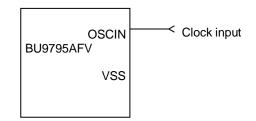


Figure 10. Internal oscillator circuit mode

Figure 11. External clock mode

oLCD Driver Bias Circuit

This LSI generates LCD driving voltage with on-chip Buffer AMP.

And it can drive LCD at low power consumption.

*1/3 and 1/2Bias can be set in MODESET command.

*Line and frame inversion can be set in DISCTL command.

Refer to "LCD driving waveform" about each LCD driving waveform.

Blink timing generator
 This device has Blinking function.

*This LSI is able to set blink mode with BLKCTL command.

Blink frequency varies widely by characteristic of fCLK, when internal oscillation circuit.

Refer to Oscillation Characteristics for more details on fCLK.

Reset (initial) condition

Initial condition after execute SOFTWARE RESET is as follows.

· Display is OFF.

· DDRAM address is initialized (DDRAM Data is not initialized).

Refer to Command Description about initialize value of register.

Command / Function List

Description List of Command / Function

No.	Command	Function
1	Mode Set (MODESET)	Set LCD drive mode
2	Address Set (ADSET)	Set LCD display mode 1
3	Display Control (DISCTL)	Set LCD display mode 2
4	Set IC Operation (ICSET)	Set IC operation
5	Blink Control (BLKCTL)	Set blink mode
6	All Pixel Control (APCTL)	Set pixel condition

Detailed Command Description

D7 (MSB) is bit for command or data judgment. Refer to Command and data transfer method.

C: 0: Next byte is RAM write data.

1 : Next byte is command.

○Mode Set (MODE SET)

MSB							LSB
D7	D6	D5	D4	D3	D2	D1	D0
С	1	0	*	P3	P2	*	*

(* : Don't care)

Set display ON and OFF

Setting	P3	Reset initialize condition
Display OFF(DISPOFF)	0	0
Display ON(DISPON)	1	

Display OFF : Regardless of DDRAM data, all SEGMENT and COMMON output will be stopped after 1 frame of data write. Display OFF mode will be finished by Display ON.

Display ON : SEGMENT and COMMON output will be active and start to read the display data from DDRAM.

(Note) It is not synchronize with display frame, when it will be controlled display ON/OFF with INHb terminal.

Set bias level

Setting P2 Reset init	tialize condition
1/3 Bias 0	0
1/2 Bias 1	

Refer to LCD driving waveform.

oAddress set (ADSET)

MSB							LSB
D7	D6	D5	D4	D3	D2	D1	D0
С	0	0	P4	P3	P2	P1	P0

Address data is specified in P[4:0] and P2 (ICSET command) as follows.

	LSB			
Internal register	Address [5]	Address [4]		Address [0]
Bit of each command	ICSET [P2]	ADSET [P4]		ADSET [P0]

.

The address is 00h in reset condition. The valid address is 00h to 22h. Another address is invalid, (otherwise address will be set to 00h.) P2 of ICSET command is only to define either MSB of address is "1" or "0". Address counter will be set only when ADSET command is executed.

①	
COMMAND ADSET00010" RAM Write RAM Write RAM Write	RAM Write X DISCTL X RAM Write RAM Write RAM Write
Internal Signal	
Internal Signal 000010 000011 000100 00010 000000	0 <u>(000001</u>) <u>000010</u> <u>(000011</u>) <u>(000100</u> <u>(000101</u>)
Set address by ADSET command. P2(ICSET command) is refer to set address. Address will be set "000010", because P2(ICSET)="0". When RAM data is continuously trai address will be increment automatic When write at 22h address, address return to 00h automatically.	ally.
CSB	RAM Write ADSET'0000 (RAM Write RAM Write RAM Write
Internal Signal ICSET P2	
Internal Signal 011111 100000 100001 000000 000000 000001 Address Set address by ADSET command. P2(ICSET command) is refer to set address. Address will be set "011111", because P2(ICSET)="0".	<u> </u>
3 CSB COMMAND (ICSET P2=1) (ADSET"00000) (RAM Write) (RA	RAM Write ADSETTO0000" RAM Write RAM Write RAM Write
Internal Signal	
Internal Signal Address Address Set address by ADSET command. P2(ICSET command) is refer to set address Address will be set "100000", because P2(I(SET)="1". It will be set P2="1" by ICSET command. (ICSET command cannot set address) When RAM data is continuous address will be increment autu When write at 22h address, ac	New address will be set by ADSET command. Address will be set "100000", because P2(ICSET)="1" (P2(ICSET) will maintain the previous address until ICSET command input. matically. The following address that write at the end is maintained.
return to 00h automatically. CSB	
COMMAND XICSETP2=1 XADSET '00000X RAM Write RAM Write	RAM Write CESET P2=0 RAM Write RAM Write RAM Write
Internal Signal ICSET P2	
Internal Signal 100000 100001 100010 000000 0 Address Set address by ADSET command. P2(ICSET command) is refer to set address. When RAM data is cont	100000 100001 100010 000000 000001 It is written to RAM continuously from the previous address. The address maintain the previous address because it doesn't input the ADSET command
address will be increme When write at 22h addr return to 00h automatica	ess, address will be

Figure 12. Address Set sequence

oDisplay control (DISCTL)

MSB

ЛSВ							LSB
D7	D6	D5	D4	D3	D2	D1	D0
С	0	1	P4	P3	P2	P1	P0

Set Frame frequency

Setting	P4	P3	Reset initialize condition
80Hz	0	0	0
71Hz	0	1	
64Hz	1	0	
53Hz	1	1	

* About the characteristics of FR, refer to Oscillation characteristics.

Set LCD drive waveform

Setting P2		Reset initialize condition			
Line inversion	0	0			
Frame inversion	1				

Set Power save mode

Setting	P1	P0	Reset initialize condition
Power save mode 1	0	0	
Power save mode 2	0	1	
Normal mode	1	0	0
High power mode	1	1	

*VDD-VLCD≥3.0V is required for High power mode.

(Reference current consumption data)

Setting	Reset initialize condition		
Power save mode 1	×0.5		
Power save mode 2	×0.67		
Normal mode	×1.0		
High power mode	×1.8		

*Above current consumption data is reference value. It depends on panel load.

(Note) Frame rate FR / LCD drive waveform / Power save mode SR will effect display image.

Select the best value in point of current consumption and display image using LCD panel (under real application).

Mode	Screen flicker	Display image / contrast		
Frame frequency	0	-		
LCD drive waveform	0	0		
Power save mode	-	0		

Set IC Operation (ICSET)

MSB							LSB
D7	D6	D5	D4	D3	D2	D1	D0
С	1	1	0	1	P2	P1	P0

P2 : MSB data of DDRAM address. Please refer to "ADSET" command.

Setting	P2	Reset initialize condition
Address MSB'0'	0	0
Address MSB'1'	1	

Set Software Reset condition

Setting	P1
No operation	0
Software Reset	1

When "Software Reset" is executed, this LSI will be reset to initial condition.

If software reset is executed, the value of P2 and P1 will be ignored and they will be set initialized condition. (Refer to "Reset initial condition")

Switch between internal clock and external clock.

Setting	P0	Reset initialize condition
Internal clock	0	0
External clock input	1	

For internal clock : OSCIN is connected to VSS. For external clock input : Input external clock into OSCIN.

<external Clock Frame frequency calculation>

DISCTL 80Hz select : Frame frequency [Hz] = external clock[Hz] / 512 DISCTL 71Hz select : Frame frequency [Hz] = external clock[Hz] / 576 DISCTL 64Hz select : Frame frequency [Hz] = external clock[Hz] / 648 DISCTL 53Hz select : Frame frequency [Hz] = external clock[Hz] / 768

Command	ICSE	T X		
OSCIN_EN (Internal signal)	Internal clock mode		External clock mode	
Internal oscillation [(Internal signal)				
External clock (OSCIN)				

Figure 13. OSCMODE switching timing

oBlink control (BLKCTL)

MSB	,	,					LSB
D7	D6	D5	D4	D3	D2	D1	D0
С	1	1	1	0	*	P1	P0

Set blink condition

Setting (Hz)	P1	P0	Reset initialize condition
OFF	0	0	0
0.5	0	1	
1	1	0	
2	1	1	

oAll pixel control (APCTL)

MSB	,	. ,					LSB	
D7	D6	D5	D4	D3	D2	D1	D0	
С	1	1	1	1	1	P1	P0	

All display set ON. OFF

Setting	P1	Reset initialize condition
Normal	0	0
All pixel ON	1	

Setting	P0	Reset initialize condition
Normal	0	0
All pixel OFF	1	

All pixels ON : All pixels are ON regardless of DDRAM data. All pixels OFF : All pixels are OFF regardless of DDRAM data.

(Note) All pixels ON/OFF is effective only at the time of "Display ON" status.

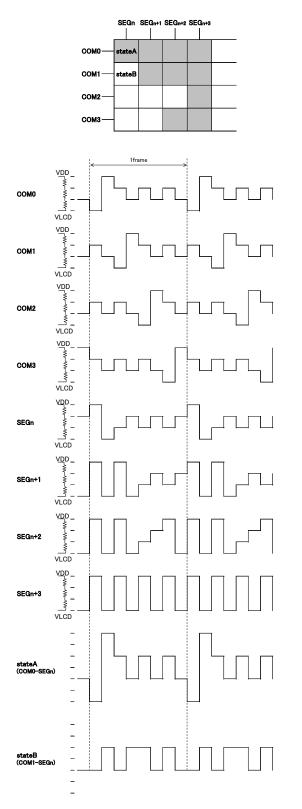
The data of DDRAM do not change with this command. If both P1 and P0='1', APOFF is selected. APOFF has higher priority than APON.

Frame inversion

Datasheet

•LCD driving waveform

(1/3bias) Line inversion



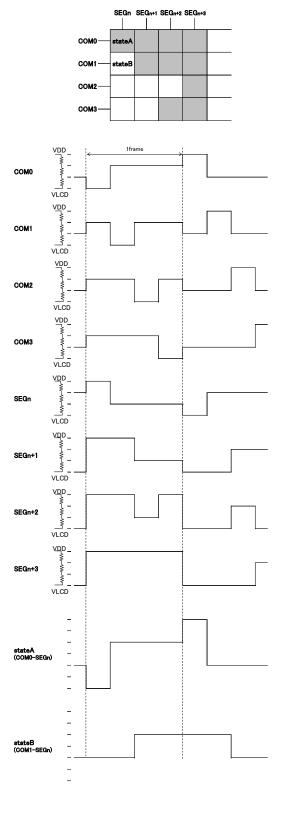


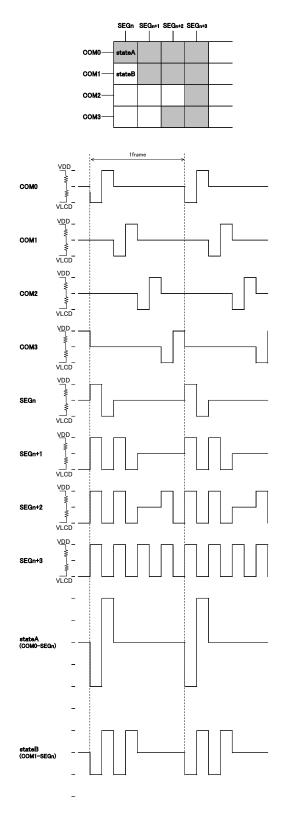
Figure 14. Line inversion waveform(1/3bias)



(1/2bias)

Line inversion







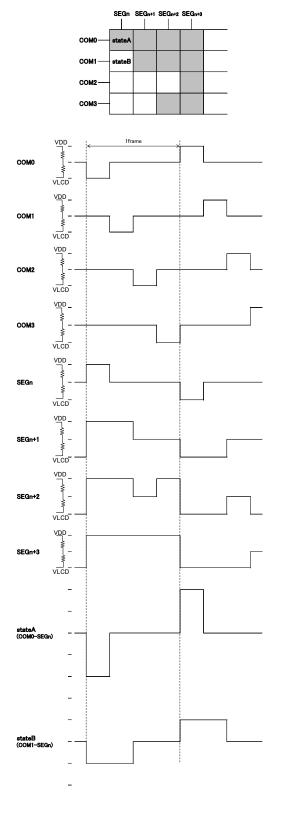


Figure 17. Frame inversion waveform(1/2bias)

•Example of display data

If LCD layout pattern is shown as in Figure18, Figure19 and DDRAM data is shown as in Table 2, display pattern will be shown as in Figure 20.

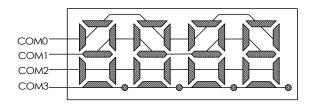


Figure 18. Example COM line pattern

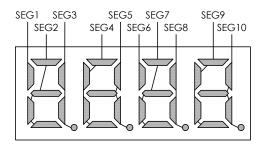


Figure 19. Example SEG line pattern

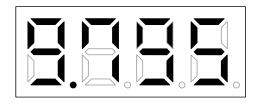


Figure 20. Example Display pattern

Table 2.	DDRA		ata m Dumm		ta																
		S E	S E	S E	S E	S E	S E	S E	S E	S E	S E	S E	S E	S E	S E	S E	S E	S E	S E	S E	S E
		G 0	G 1	G 2	G 3	G 4	G 5	G 6	G 7	G 8	G 9	G 10	G 11	G 12	G 13	G 14	G 15	G 16	G 17	G 18	G 19
COM0	D0	0	1	1	0	1	1	1	1	0	1	0	0	0	0	0	0	0	0	0	0
COM1	D1	0	0	1	1	1	0	0	1	1	1	1	0	0	0	0	0	0	0	0	0
COM2	D2	0	0	0	1	0	1	0	0	1	0	1	0	0	0	0	0	0	0	0	0
COM3	D3	0	0	1	1	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0

Address 00h 01h 02h 03h 04h 05h 06h 07h 08h 09h 0Ah 0Bh 0Ch 0Dh 0Eh 0Fh 10h 11h 12h 13h As SEG0, SEG1, SEG2, SEG3, SEG31, SEG32, SEG33, SEG34 are not output, 00h - 03h address will be dummy address.

Initialize sequence

Please follow sequence below after Power-On to set this device to initial condition.

Power on CSB 'H' ...I/F initialize condition CSB 'L' ...I/F Data transfer start \downarrow Execute Software Reset by sending ICSET command

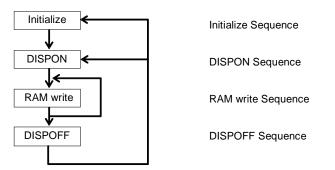
* Each register value and DDRAM address, DDRAM data are random condition after power on till initialize sequence is executed.

•Start sequence

oStart sequence example 1

No.	Input	D7	D6	D5	D4	D3	D2	D1	D0	Descriptions
1	Power on									VDD=0 to 5V (Tr=0.1ms)
	\downarrow									
2	wait 100µs									Initialize IC
	\downarrow									
3	CSB 'H'									Initialize I/F data
	\downarrow									
4	CSB 'L'									I/F Data transfer start
	\downarrow									
5	ICSET	1	1	1	0	1	*	1	0	Software Reset
	\downarrow									
6	BLKCTL	1	1	1	1	0	*	0	1	
	\downarrow									
7	DISCTL	1	0	1	0	0	1	1	0	
	\downarrow									
8	ICSET	1	1	1	0	1	0	0	0	RAM address MSB set
	\downarrow									
9	ADSET	0	0	0	0	0	0	0	0	RAM address set
	\downarrow									
10	Display Data	*	*	*	*	*	*	*	*	address 00h to 01h
	Display Data	*	*	*	*	*	*	*	*	address 02h to 03h
	:									÷
	Display Data	*	*	*	*	*	*	*	*	address 22h to 00h
	\downarrow									
11	CSB 'H'									I/F Data transfer stop
	↓									
12	CSB 'L'									I/F Data transfer start
	\downarrow									
13	MODESET	1	1	0	*	1	0	*	*	Display ON
	\downarrow									
14	CSB 'H'									I/F Data transfer stop

oStart sequence example 2



This LSI is initialized with Initialize Sequence. And start to display with DISPON Sequence. This LSI will update display data with RAM write Sequence.

And stop the display with DISPOFF sequence.

If you want to restart to display, This LSI will restart to display with DISPON Sequence.

Initialize sequence

Input				DA	TΑ				Description	
input	D7	D6	D5	D4	D3	D2	D1	D0	Description	
Power on										
wait 100µs									IC initialized	
CSB 'H'									I/F initialized	
CSB 'L'										
ICSET	1	1	1	0	1	0	1	0	Software Reset	
MODESET	1	1	0	0	0	0	0	0	Display OFF	
ADSET	0	0	0	0	0	0	0	0	RAM address set	
Display Data	*	*	*	*	*	*	*	*	Display data	
CSB 'H'										

DISPON sequence

Input				DA	TΑ			Description	
input	D7 D6 D5 D4 D3 D2 D1 D0			Description					
CSB 'L'									
DISCTL	1	0	1	1	1	1	1	1	Display Control
BLKCTL	1	1	1	1	0	0	0	0	BLKCTL
APCTL	1	1	1	1	1	1	0	0	APCTL
MODESET	1	1	0	0	1	0	0	0	Display ON
CSB 'H'									

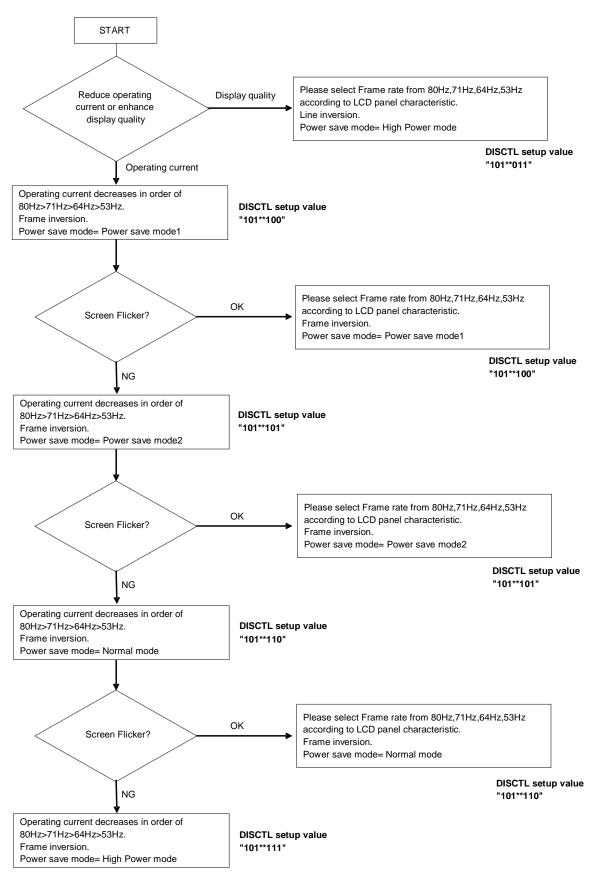
RAM write sequence

lanut				DA	ΤA				Description
Input	D7	D6	D5	D4	D3	D2	D1	D0	Description
CSB 'L'									
DISCTL	1	0	1	1	1	1	1	1	Display Control
BLKCTL	1	1	1	1	0	0	0	0	BLKCTL
APCTL	1	1	1	1	1	1	0	0	APCTL
MODESET	1	1	0	0	1	0	0	0	Display ON
ADSET	0	0	0	0	0	0	0	0	RAM address set
Display Data	*	*	*	*	*	*	*	*	Display data
CSB 'H'									

DISPOFF sequence

Input				DA	TΑ	Description			
input	D7	D6	D5	D4	D3	D2	D1	D0	Description
CSB 'L'									
MODESET CSB 'H'	1	1	0	0	0	0	0	0	Display OFF

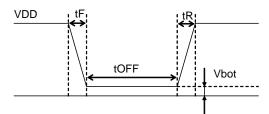
•Example of start sequence



•Cautions on Power ON condition

This LSI has "P.O.R" (Power-On Reset) circuit and Software Reset function. Please keep the following recommended Power-On conditions in order to power up properly.

Please set power up conditions to meet the recommended tR, tF, tOFF, and Vbot spec below in order to ensure P.O.R operation.



Recommended condition of tR,tF,tOFF,Vbot

tR	tF	tOFF	Vbot
Less than	Less than	More than	Less than
1ms	1ms	150ms	0.1V

Figure 21. Power ON/OFF waveform

If it is difficult to meet above conditions, execute the following sequence after Power-On. Command input is not accepted during power off. It has to take care that software reset is not a perfect substitute to POR function.

(1) CSB="L" \rightarrow "H" condition

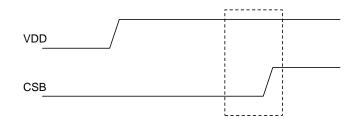
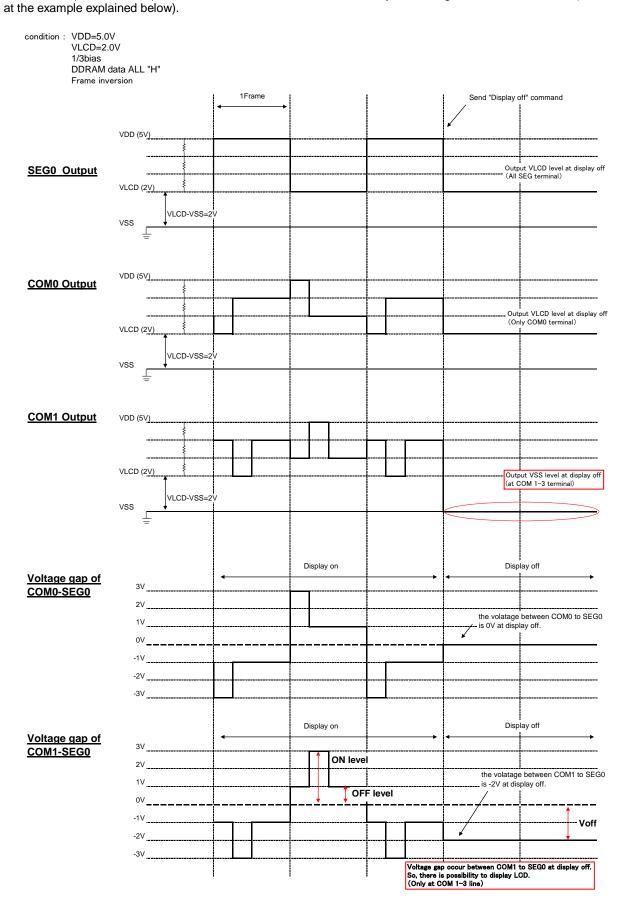


Figure 22. CSB Timing

(2) After CSB"H"→"L", execute Software Reset (ICSET command).

•Cautions on application

In case, BU9795AFV used at VLCD≠VSS, voltage gap occur between SEG line to COM1–3 line at Display off state. Because of this voltage gap, there is possibility to display LCD for a moment. To avoid this phenomenon, please decide VDD and VLCD level to satisfy Voff voltage lower than OFF level (OFF level = 1V



Operational Notes

(1) Absolute Maximum Ratings

Operating the IC over the absolute maximum ratings may damage the IC. The damage can either be a short circuit between pins or an open circuit between pins. Therefore, it is important to consider circuit protection measures, such as adding a fuse, in case the IC is operated over the absolute maximum ratings.

(2) Recommended Operating conditions

These conditions represent a range within which the expected characteristics of the IC can be approximately obtained. The electrical characteristics are guaranteed under the conditions of each parameter.

(3) Reverse Connection of Power Supply

Connecting the power supply in reverse polarity can damage the IC. Take precautions against reverse polarity when connecting the power supply, such as mounting an external diode between the power supply and the IC's power supply terminals.

(4) Power Supply Lines

Design the PCB layout pattern to provide low impedance ground and supply lines. Separate the ground and supply lines of the digital and analog blocks to prevent noise in the ground and supply lines of the digital block from affecting the analog block. Furthermore, connect a capacitor to ground at all power supply pins. Consider the effect of temperature and aging on the capacitance value when using electrolytic capacitors.

(5) Ground Voltage

The voltage of the ground pin must be the lowest voltage of all pins of the IC at all operating conditions. Ensure that no pins are at a voltage below the ground pin at any time, even during transient condition.

(6) Short between Pins and Mounting Errors Be careful when mounting the IC on printed circuit boards. The IC may be damaged if it is mounted in a wrong orientation or if pins are shorted together. Short circuit may be caused by conductive particles caught between the pins.

(7) Operation under Strong Electromagnetic Field Operating the IC in the presence of a strong electromagnetic field may cause the IC to malfunction.

(8) Testing on Application Boards

When testing the IC on an application board, connecting a capacitor directly to a low-impedance output pin may subject the IC to stress. Always discharge capacitors completely after each process or step. The IC's power supply should always be turned off completely before connecting or removing it from the test setup during the inspection process. To prevent damage from static discharge, ground the IC during assembly and use similar precautions during transport and storage.

(9) Regarding Input Pins of the IC

In the construction of this IC, P-N junctions are inevitably formed creating parasitic diodes or transistors. The operation of these parasitic elements can result in mutual interference among circuits, operational faults, or physical damage. Therefore, conditions which cause these parasitic elements to operate, such as applying a voltage to an input pin lower than the GND voltage should be avoided. Furthermore, do not apply a voltage to the input terminals when no power supply voltage is applied to the IC. Even if the power supply voltage is applied, make sure that the input terminals have voltages within the values specified in the electrical characteristics of this IC.

(10) GND Wiring Pattern

When using both small-signal and large-current GND traces, the two ground traces should be routed separately but connected to a single ground at the reference point of the application board to avoid fluctuations in the small-signal ground caused by large currents. Also ensure that the GND traces of external components do not cause variations on the GND voltage. The power supply and ground lines must be as short and thick as possible to reduce line impedance.

(11) External Capacitor

When using a ceramic capacitor, determine the dielectric constant considering the change of capacitance with temperature and the decrease in nominal capacitance due to DC bias and others.

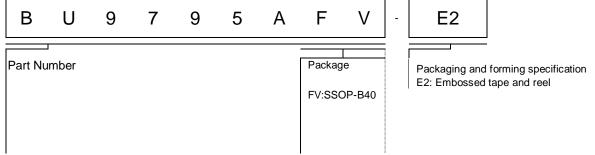
(12) Unused Input Terminals

Input terminals of an IC are often connected to the gate of a CMOS transistor. The gate has extremely high impedance and extremely low capacitance. If left unconnected, the electric field from the outside can easily charge it. The small charge acquired in this way is enough to produce a significant effect on the conduction through the transistor and cause unexpected operation of IC. So unless otherwise specified, input terminals not being used should be connected to the power supply or ground line.

(13) Rush current

When power is first supplied to the IC, rush current may flow instantaneously. It is possible that the charge current to the parasitic capacitance of internal photo diode or the internal logic may be unstable. Therefore, give special consideration to power coupling capacitance, power wiring, width of GND wiring, and routing of connections.

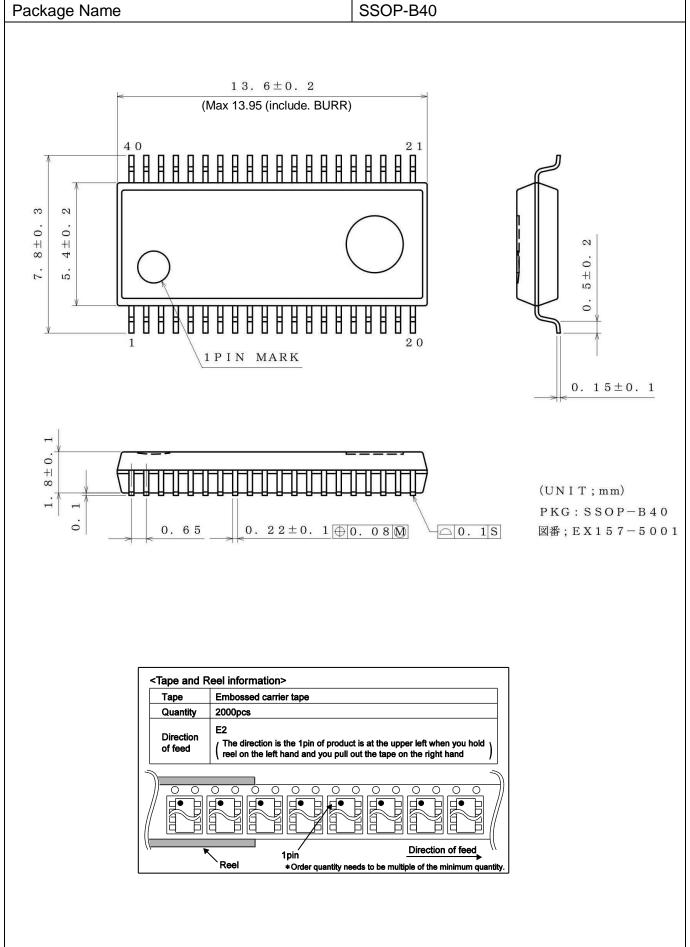
Ordering Information



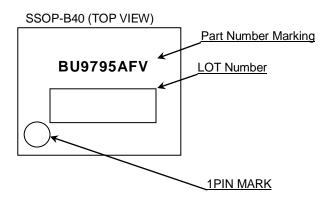
Lineup

ſ	Segment output	Common output	Packa	age	Orderable Part Number
	27	4	SSOP-B40	Reel of 2000	BU9795AFV-E2





Marking Diagrams



Part Number	Package	Part Number Marking
BU9795AFV	SSOP-B40	BU9795AFV

Revision History

Date	Revision	Changes
14.Mar.2012	001	New Release
12.July.2012	002	Add BU9795AKS2
8.Jan.2013	003	Improved the statement in all pages. Deleted "Status of this document" in page 30.
20.Mar.2019	004	Remove BU9795AKV (VQFP48C) Remove BU9795AGUW (VBGA048W040) Remove BU9795AKS2 (SQFP-T52M)

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JAPAN	USA	EU	CHINA	
CLASSⅢ		CLASS II b		
CLASSⅣ	CLASSⅢ	CLASSⅢ	CLASSⅢ	

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 - [g] Use of our Products without cleaning residue of flux (Exclude cases where no-clean type fluxes is used. However, recommend sufficiently about the residue.); or Washing our Products by using water or water-soluble cleaning agents for cleaning residue after soldering
 - [h] Use of the Products in places subject to dew condensation
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- 5. Please verify and confirm characteristics of the final or mounted products in using the Products.
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For details, please refer to ROHM Mounting specification

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- 1. If change is made to the constant of an external circuit, please allow a sufficient margin considering variations of the characteristics of the Products and external components, including transient characteristics, as well as static characteristics.
- 2. You agree that application notes, reference designs, and associated data and information contained in this document are presented only as guidance for Products use. Therefore, in case you use such information, you are solely responsible for it and you must exercise your own independent verification and judgment in the use of such information contained in this document. ROHM shall not be in any way responsible or liable for any damages, expenses or losses incurred by you or third parties arising from the use of such information.

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This Product is electrostatic sensitive product, which may be damaged due to electrostatic discharge. Please take proper caution in your manufacturing process and storage so that voltage exceeding the Products maximum rating will not be applied to Products. Please take special care under dry condition (e.g. Grounding of human body / equipment / solder iron, isolation from charged objects, setting of lonizer, friction prevention and temperature / humidity control).

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- 1. Product performance and soldered connections may deteriorate if the Products are stored in the places where:
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 - [b] the temperature or humidity exceeds those recommended by ROHM
 - [c] the Products are exposed to direct sunshine or condensation
 - [d] the Products are exposed to high Electrostatic
- 2. Even under ROHM recommended storage condition, solderability of products out of recommended storage time period may be degraded. It is strongly recommended to confirm solderability before using Products of which storage time is exceeding the recommended storage time period.
- 3. Store / transport cartons in the correct direction, which is indicated on a carton with a symbol. Otherwise bent leads may occur due to excessive stress applied when dropping of a carton.
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