## MAX 108 segments (SEG27×COM4)

## Standard LCD Segment Drivers

## BU9795AFV-LB

This is the product guarantees long time support in Industrial market.

## Features

- Long Time Support Product for Industrial Applications.
- Integrated RAM for Display Data (DDRAM) : $35 \times 4$ bit
- LCD Drive Output: 4 Common Output, 27Segment Output
- Integrated Buffer AMP for LCD driving
- Integrated Oscillator Circuit
- No External Components
- Low Power Consumption Design


## Applications

- Industrial Equipment
- Telephone
- FAX
- Portable Equipment (POS, ECR, PDA etc.)
- DSC
- DVC
- Car Audio
- Home Electrical appliance
- Meter Equipment

Etc.

## Key Specifications

- Supply Voltage Range: +2.5 V to +5.5 V
- Operating Temperature Range:
${ }^{\circ} \mathrm{C}$ to $+85^{\circ} \mathrm{C}$
- Max Segments:BU9795AFV-LB 108 Segments
- Display Duty:
- Bias: 1/2, 1/3 Selectable
- Interface: 3wire Serial Interface

Package $\quad$ W (Typ.) $\times \mathrm{D}$ (Typ.) $\times \mathrm{H}$ (Max.)


SSOP-B40
$13.60 \mathrm{~mm} \times 7.80 \mathrm{~mm} \times 2.00 \mathrm{~mm}$

Typical Application Circuit


Internal Oscillator Circuit Mode
Figure 1. Typical application circuit

## Block Diagrams / Pin Configurations / Pin Descriptions

## BU9795AFV-LB



Figure 2. Block Diagram


Figure 3. Pin Configuration (TOP VIEW)

Table 1 Pin Description

| Pin Name | Pin No. | I/O | Function |
| :---: | :---: | :---: | :--- |
| INHb | 36 | I | Input terminal for turn off display <br> H: turn on display L : turn off display |
| TEST | 35 | I | Test input (ROHM use only) <br> Must be connected to VSS |
| OSCIN | 31 | I | External clock input <br> Ext. clock and Int. clock can be changed by command. <br> Must be connected to VSS when using internal oscillation circuit. |
| SD | 34 | I | Serial data input |
| SCL | 33 | I | Serial data transfer clock |
| CSB | 32 | I | Chip select : "L" active |
| VSS | 30 |  | GND |
| VDD | 29 |  | Power supply |
| VLCD | 28 | I | Power supply for LCD driving |
| SEG4 to 30 | 1 to 23, <br> 37 to 40 | O | SEGMENT output for LCD driving |
| COMO to 3 | 24 to 27 | O | COMMON output for LCD driving |

## Absolute Maximum Ratings (VSS=0V)

| Parameter | Symbol | Ratings | Unit | Remark |
| :--- | :---: | :---: | :---: | :--- |
| Power Supply Voltage1 | VDD | -0.5 to +7.0 | V | Power supply |
| Power Supply Voltage2 | VLCD | -0.5 to VDD | V | LCD drive voltage |
| Power Dissipation | Pd | 0.7 | W | When use more than Ta=25${ }^{\circ} \mathrm{C}$, subtract 7mW <br> per degree (BU9795AFV-LB) (Package only) |
| Input Voltage Range | VIN | -0.5 to VDD+0.5 | V |  |
| Operational Temperature <br> Range | Topr | -40 to +85 | ${ }^{\circ} \mathrm{C}$ |  |
| Storage Temperature Range | Tstg | -55 to +125 | ${ }^{\circ} \mathrm{C}$ |  |

Caution:Operating the IC over the absolute maximum ratings may damage the IC.The damage can either be a short circui between pins or an open circuit between pins and the internal circuitry. Therefore, it is important to consider circuit protection measures, such as adding a fuse, in case the IC is operated over the absolute maximum ratings.

Recommended Operating Conditions ( $\mathrm{Ta}=-40^{\circ} \mathrm{C}$ to $+85^{\circ} \mathrm{C}$, $\mathrm{VSS}=0 \mathrm{~V}$ )

| Parameter | Symbol | Ratings |  |  | Unit | Remark |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Min | Typ | Max |  |  |
| Power Supply Voltage1 | VDD | 2.5 | - | 5.5 | V | Power supply |
| Power Supply Voltage2 | VLCD | 0 | - | $\begin{aligned} & \hline \text { VDD } \\ & -2.4 \\ & \hline \end{aligned}$ | V | LCD drive voltage |

(Note) Please use VDD-VLCD $\geq 2.4 \mathrm{~V}$ condition.

## Electrical Characteristics

DC Characteristics (VDD $=2.5 \mathrm{~V}$ to 5.5 V , $\mathrm{VSS}=0 \mathrm{~V}, \mathrm{Ta}=-40^{\circ} \mathrm{C}$ to $+85^{\circ} \mathrm{C}$, unless otherwise specified)

| Parameter |  | Symbol | Limits |  |  | Unit | Conditions |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Min | Typ | Max |  |  |
| " H " Level Input Voltage |  |  | VIH | 0.7VDD | - | VDD | V |  |
| "L" Level Input Voltage |  | VIL | VSS | - | 0.3 VDD | V |  |
| "H" Level Input Current |  | IIH | - | - | 1 | $\mu \mathrm{A}$ |  |
| "L" Level Input Current |  | IIL | -1 | - | - | $\mu \mathrm{A}$ |  |
| LCD Driver on Resistance | SEG | RON | - | 3.5 | - | k $\Omega$ | lload $= \pm 10 \mu \mathrm{~A}$ |
|  | COM | RON | - | 3.5 | - | k $\Omega$ |  |
| VLCD Supply Voltage |  | VLCD | 0 | - | VDD -2.4 | V | VDD-VLCD $\geq 2.4 \mathrm{~V}$ |
| Standby Current |  | Ist | - | - | 5 | $\mu \mathrm{A}$ | Display off, Oscillator off |
| Power Consumption1 |  | IDD1 | - | 12.5 | 30 | $\mu \mathrm{A}$ | $\mathrm{VDD}=3.3 \mathrm{~V}, \mathrm{Ta}=25^{\circ} \mathrm{C}$, Power save mode1, FR=70Hz $1 / 3$ bias, Frame inverse |
| Power Consumption2 |  | IDD2 | - | 20 | 40 | $\mu \mathrm{A}$ | VDD $=3.3 \mathrm{~V}, \mathrm{Ta}=25^{\circ} \mathrm{C}$, Normal mode, FR=80Hz 1/3 bias, Line inverse |

## Electrical Characteristics - continued

Oscillation Characteristics (VDD $=2.5 \mathrm{~V}$ to 5.5 V , VSS $=0 \mathrm{~V}, \mathrm{Ta}=-40^{\circ} \mathrm{C}$ to $+85^{\circ} \mathrm{C}$ )

| Parameter |  | Symbol | Limits |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Typ | Max |  |  |
| Conditions |  |  |  |  |  |
|  | fcLk | 56 | 80 | 104 | Hz | FR $=80 \mathrm{~Hz}$ setting |
| Frame Frequency1 | fcLK1 | 70 | 80 | 90 | Hz | VDD $=3.5 \mathrm{~V}, 25^{\circ} \mathrm{C}$ |

MPU interface Characteristics (VDD $=2.5 \mathrm{~V}$ to $5.5 \mathrm{~V}, \mathrm{VSS}=0 \mathrm{~V}, \mathrm{Ta}=-40^{\circ} \mathrm{C}$ to $+85^{\circ} \mathrm{C}$ )

| Parameter | Symbol | Limits |  |  | Unit | Conditions |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Min | Typ | Max |  |  |
| Input Rise Time | tr | - | - | 80 | ns |  |
| Input Fall Time | tf | - | - | 80 | ns |  |
| SCL Cycle Time | tSCYC | 400 | - | - | ns |  |
| "H" SCL Pulse Width | tSHW | 100 | - | - | ns |  |
| "L" SCL Pulse Width | tSLW | 100 | - | - | ns |  |
| SD Setup Time | tSDS | 20 | - | - | ns |  |
| SD Hold Time | tSDH | 50 | - | - | ns |  |
| CSB Setup Time | tCSS | 50 | - | - | ns |  |
| CSB Hold Time | tCSH | 50 | - | - | ns |  |
| "H" CSB Pulse Width | tCHW | 50 | - | - | ns |  |



Figure 4. Interface Timing

## I/O Equivalence Circuit









Figure 5. I/O equivalence circuit

## Example of Recommended Circuit

<BU9795AFV-LB>


Using internal oscillator circuit mode


Figure 6. BU9795AFV example recommended circuit

## Function Description

Command and data transfer method
3-SPI (3wire Serial interface)
This device is controlled by 3 -wire signal (CSB, SCL, and SD).
First, Interface counter is initialized with CSB=" H ", and CSB="L" makes SD and SCL input enable.
The protocol of 3-SPI transfer is as follows.
Each command starts with Command or Data judgment bit (D/C) as MSB data, followed by D6 to D0 during CSB ="L".
(Internal data is latched at the rising edge of SCL, it is converted to 8bits parallel data at the falling edge of 8th CLK.)


Figure 7. 3-SPI Command/Data transfer format

Command transfer method
After CSB="H" $\rightarrow$ " L ", 1st byte is always a command input.
MSB of the command input data will be judged that the next byte data, it is a command or display data (This bit is called
"command or data judgment bit").
When set "command or data judge bit"='1', next byte will be (continuously) command.
When set "command or data judge bit"='0', next byte data is display data.


Once it becomes display data transfer condition, it will not be back to command input condition even if $\mathrm{D} / \mathrm{C}=1$. So if you want to send command data again, please set CSB="L" $\rightarrow$ "H".
(CSB "L" $\rightarrow$ " H " will cancel data transfer condition.)
Command transfer is done by 8bits unit, so if CSB="L" $\rightarrow$ "H" with less than 8bits data transfer, command will be cancelled.
It will be able to transfer command with $\mathrm{CSB}=$ " L " again.

In Case Of Command Transfer


Figure 8. Command transfer format

Write display data and transfer method
<BU9795AFV-LB>
This LSI has Display Data RAM (DDRAM) of $27 \times 4=108$ bit.
As SEG0, SEG1, SEG2, SEG3, SEG31, SEG32, SEG33, SEG34 are not output, these address will be dummy address.
The relationship between data input and display data, DDRAM data and address are as follows.
Command


8 bit data will be stored in DDRAM. The address to be written is the address specified by ADSET command, and the address is automatically incremented in every 4bit data.
Data can be continuously written in DDRAM by transmitting Data continuously.
(When RAM data is written successively after writing RAM data to 22h (SEG34), the address is returned to 00h (SEG0) by the auto-increment function.

BIT

| Dummy data |  |  |  |  | DDRAM address |  |  |  |  | Dummy data |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 00h | 01h | 02h | 03h : | 04h | 05h | 06h | 07h | - 1Eh | 1Fh | 20h | 21h | 22h |
| 0 | a | e | i | m | q | u |  |  |  |  |  |  | \$COMO |
| 1 | b | f | j | n | $r$ | v |  |  |  | ? |  |  | \$COM1 |
| 2 | C | g | k | 0 | S | X |  |  |  | \% |  |  | COM2 |
| 3 | d | h | 1 | p | t | y |  |  |  | , |  |  | . ${ }^{\text {Com3 }}$ |
|  | EGO | SEG1 |  | EEG3 | SEG4 | SEG5 | SEG6 | SEG7 | - SEG30 | SEG31 | SEG32 | $\begin{aligned} & \text { SEG33 } \\ & \text { - . } \end{aligned}$ | $\begin{aligned} & \text { EG34 } \\ & \text { - }-\quad . \quad . \end{aligned}$ |

As data transfer to DDRAM happens every 4bit data, it will be cancelled if it changes CSB="L" $\rightarrow$ " H " before 4bits data transfer.


Figure 9. BU9795AFV-LB Data Transfer Format

## OSCILLATOR

There are two kinds of clock for logic and analog circuit; from internal oscillator circuit or external clock input. If internal oscillator circuit will be used, OSCIN must be connected to VSS.
(Note) When you use external clock, execute ICSET command and connect OSCIN to external clock.


Figure 10. Internal oscillator circuit mode


Figure 11. External clock mode

LCD Driver Bias Circuit
This LSI generates LCD driving voltage with on-chip Buffer AMP.
And it can drive LCD at low power consumption.
$1 / 3$ and $1 / 2$ Bias can be set in MODESET command.
Line and frame inversion can be set in DISCTL command.
Refer to "LCD driving waveform" about each LCD driving waveform.

Blink timing generator
This device has Blinking function.
This LSI is able to set blink mode with BLKCTL command.
Blink frequency varies widely by characteristic of fCLK, when internal oscillation circuit.
Refer to Oscillation Characteristics for more details on fCLK.

Reset (initial) condition
Initial condition after execute SOFTWARE RESET is as follows.

- Display is OFF.
- DDRAM address is initialized (DDRAM Data is not initialized).

Refer to Command Description about initialize value of register.

## Command / Function List

Description List of Command / Function

| No. | Command | Function |
| :---: | :--- | :--- |
| 1 | Mode Set (MODESET) | Set LCD drive mode |
| 2 | Address Set (ADSET) | Set LCD display mode 1 |
| 3 | Display Control (DISCTL) | Set LCD display mode 2 |
| 4 | Set IC Operation (ICSET) | Set IC operation |
| 5 | Blink Control (BLKCTL) | Set blink mode |
| 6 | All Pixel Control (APCTL) | Set pixel condition |

## Detailed Command Description

D7 (MSB) is bit for command or data judgment.
Refer to Command and data transfer method.
C: 0 : Next byte is RAM write data.
C: 1: Next byte is command.
(1) Mode Set (MODE SET)
MSB

| D7 | D6 | D5 | D4 | D3 | D2 | D1 | D0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C | 1 | 0 | $*$ | P3 | P2 | $*$ | $*$ |

(* : Don't care)
Set display ON and OFF

| Setting | P3 | Reset initialize condition |
| :--- | :---: | :---: |
| Display OFF(DISPOFF) | 0 | O |
| Display ON(DISPON) | 1 |  |

Display OFF : Regardless of DDRAM data, all SEGMENT and COMMON output will be stopped after 1 frame of data write. Display OFF mode will be finished by Display ON.
Display ON : SEGMENT and COMMON output will be active and start to read the display data from DDRAM.
(Note) It is not synchronize with display frame, when it will be controlled display ON/OFF with INHb terminal.
Set bias level

| Setting | P2 | Reset initialize condition |
| :---: | :---: | :---: |
| $1 / 3$ Bias | 0 | O |
| $1 / 2$ Bias | 1 |  |

Refer to LCD driving waveform.
(2) Address set (ADSET)
MSB

| D7 | D6 | D5 | D4 | D3 | D2 | D1 | D0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C | 0 | 0 | P4 | P3 | P2 | P1 | P0 |

Address data is specified in P [4:0] and P2 (ICSET command) as follows.

| MSB |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Internal register Address [5] Address [4] <br> Bit of each command ICSET [P2] ADSET [P4] | $\cdots \cdots$ | Address [0] |  |  |

The address is 00 h in reset condition. The valid address is 00 h to 22 h . Another address is invalid, (otherwise address will be set to 00h.)
P2 of ICSET command is only to define either MSB of address is " 1 " or " 0 ".
Address counter will be set only when ADSET command is executed.

| CSB |  |  |
| :---: | :---: | :---: |
| COMMAND | ADSET"00010" RAM Write RAM Write RAM Write $\quad \cdots .$. | DISCTL RAM Write RAM Write $\cdots$ R ${ }^{\text {RAM Write }}$ |
| Internal Signal ICSET P2 |  |  |
| Internal Signal Address $\qquad$ | 000010 000011 000100 , $\cdots$ 100010 000000 000001 | $000010 \times 000011 \times 000100 \times \sqrt{000101}$ |
|  | When RAM data is continuously transmitted, address will be increment automatically. When write at 22 h address, address will be return to 00h automatically. | Because of no setting ADSET command, it will be kept the previous address. <br> It will be start to write RAM data from maintained address. <br> he following address that write at the end is maintained. |



When RAM data is continuously transmitted,The following address that write at the end is maintained. address will be increment automatically.
When write at 22 h address, address will be
return to 00 h automatically.


When RAM data is continuously transmitted, address will be increment automatically. address will be increment automatically. because it doesn't input the ADSET command return to 00 h automatically

The following address that write at the end is maintained.

Figure 12. Address Set sequence
(3) Display control (DISCTL)


| D7 | D6 | D5 | D4 | D3 | D2 | D1 | D0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C | 0 | 1 | P4 | P3 | P2 | P1 | P0 |

Set Frame frequency

| Setting | P4 | P3 | Reset initialize condition |
| :---: | :---: | :---: | :---: |
| 80 Hz | 0 | 0 | $\circ$ |
| 71 Hz | 0 | 1 |  |
| 64 Hz | 1 | 0 |  |
| 53 Hz | 1 | 1 |  |

(Note) About the characteristics of FR , refer to Oscillation characteristics.
Set LCD drive waveform

| Setting | P2 | Reset initialize condition |
| :--- | :---: | :---: |
| Line inversion | 0 | $\circ$ |
| Frame inversion | 1 |  |

Set Power save mode

| Setting | P1 | P0 | Reset initialize condition |
| :--- | :---: | :---: | :---: |
| Power save mode 1 | 0 | 0 |  |
| Power save mode 2 | 0 | 1 |  |
| Normal mode | 1 | 0 |  |
| High power mode | 1 | 1 |  |

(Note) VDD-VLCD $\geq 3.0 \mathrm{~V}$ is required for High power mode.
(Reference current consumption data)

| Setting | Reset initialize condition |
| :--- | :---: |
| Power save mode 1 | $\times 0.5$ |
| Power save mode 2 | $\times 0.67$ |
| Normal mode | $\times 1.0$ |
| High power mode | $\times 1.8$ |

(Note) Above current consumption data is reference value. It depends on panel load.
(Note) Frame frequency / LCD drive waveform / Power save mode setting will affect display image.
Select the best value in point of current consumption and display image using LCD panel (under real application).

| Mode | Screen flicker | Display image / contrast |
| :--- | :---: | :---: |
| Frame frequency | $\circ$ | - |
| LCD drive waveform | $\circ$ | $\circ$ |
| Power save mode | - | $\circ$ |

(4) Set IC Operation (ICSET)
MSB

| D7 | D6 | D5 | D4 | D3 | D2 | D1 | D0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C | 1 | 1 | 0 | 1 | P2 | P1 | P0 |

P2: MSB data of DDRAM address. Please refer to "ADSET" command.

| Setting | P2 | Reset initialize condition |
| :--- | :---: | :---: |
| Address MSB'0' | 0 | $\circ$ |
| Address MSB'1' | 1 |  |

Set Software Reset condition

| Setting | P1 |
| :--- | :---: |
| No operation | 0 |
| Software Reset | 1 |

When "Software Reset" is executed, this LSI will be reset to initial condition.
If software reset is executed, the value of P2 and P1 will be ignored and they will be set initialized condition. (Refer to "Reset initial condition")

Switch between internal clock and external clock.

| Setting | PO | Reset initialize condition |
| :--- | :---: | :---: |
| Internal clock | 0 | $\circ$ |
| External clock input | 1 |  |

For internal clock : OSCIN is connected to VSS.
For external clock input: Input external clock into OSCIN.
<External Clock Frame frequency calculation>
DISCTL 80 Hz select: Frame frequency [Hz] = external clock [Hz] / 512
DISCTL 71Hz select: Frame frequency [Hz] = external clock [Hz] / 576
DISCTL 64Hz select: Frame frequency [Hz] = external clock [Hz] / 648
DISCTL 53 Hz select: Frame frequency $[\mathrm{Hz}]=$ external clock $[\mathrm{Hz}] / 768$


Figure 13. OSCMODE switching timing
(5) Blink control (BLKCTL)
MSB

| D7 | D6 | D5 | D4 | D3 | D2 | D1 | D0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C | 1 | 1 | 1 | 0 | $*$ | P1 | P0 |

Set blink condition
Set blink condition

| Setting $(\mathrm{Hz})$ | P1 | P0 | Reset initialize condition |
| :---: | :---: | :---: | :---: |
| OFF | 0 | 0 | $\circ$ |
| 0.5 | 0 | 1 |  |
| 1 | 1 | 0 |  |
| 2 | 1 | 1 |  |

(6) All pixel control (APCTL)
MSB

| D7 | D6 | D5 | D4 | D3 | D2 | D1 | D0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C | 1 | 1 | 1 | 1 | 1 | P1 | P0 |

All display set ON. OFF

| Setting | P1 | Reset initialize condition |
| :--- | :---: | :---: |
| Normal | 0 | $\circ$ |
| All pixel ON | 1 |  |


| Setting | P0 | Reset initialize condition |
| :--- | :---: | :---: |
| Normal | 0 | $\circ$ |
| All pixel OFF | 1 |  |

All pixels ON: All pixels are ON regardless of DDRAM data. All pixels OFF: All pixels are OFF regardless of DDRAM data.
(Note) All pixels ON/OFF is effective only at the time of "Display ON" status. The data of DDRAM do not change with this command. If both P 1 and $\mathrm{PO}==^{\prime} 1$ ', APOFF is selected. APOFF has higher priority than APON.

## LCD Driving Waveform

(1/3bias)
Line inversion


Figure 14. Line inversion waveform (1/3bias)

## Frame inversion



Figure 15. Frame inversion waveform (1/3bias)
(1/2bias)


Figure 16. Line inversion waveform (1/2bias)

## Frame inversion



Figure 17. Frame inversion waveform (1/2bias)

## Example of Display Data

If LCD layout pattern is shown as in Figure18, Figure19 and DDRAM data is shown as in Table 2, display pattern will be shown as in Figure 20.


Figure 18. Example COM line pattern


Figure 19. Example SEG line pattern


Figure 20. Example Display pattern

|  |  | Table 2. DDRAM Data map |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | S | S | S | S | S | S | S | S | S | S | S | S | S | S | S | S | S | S | S | S |
|  |  | E | E | E | E | E | E | E | E | E | E | E | E | E | E | E | E | E | E | E | E |
|  |  | G | G | G | G | G | G | G | G | G | G | G | G | G | G | G | G | G | G | G | G |
|  |  | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| COMO | D0 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| COM1 | D1 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| COM2 | D2 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| COM3 | D3 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Address |  | 00h | 01h | 02h | 03h | 04h | 05h | 06h | 07h | 08h | 09h | OAh | OBh | 0Ch | ODh | OEh | 0Fh | 10h | 11h | 12h | 13h |

## Initialize Sequence

Please follow sequence below after Power-On to set this device to initial condition.

| Power on $\downarrow$ |  |  |
| :---: | :---: | :---: |
|  |  |  |
| CSB | 'H' | ...I/F initialize condition |
|  |  |  |
| CSB | 'L' | ...I/F Data transfer start |

Execute Software Reset by sending ICSET command
(Note) Each register value and DDRAM address, DDRAM data are random condition after power on till initialize sequence is executed.

## Start Sequence

1. Start sequence example 1

2. Start sequence example 2


Initialize Sequence

DISPON Sequence

RAM write Sequence

DISPOFF Sequence

This LSI is initialized with Initialize Sequence. And start to display with DISPON Sequence. This LSI will update display data with RAM write Sequence.
And stop the display with DISPOFF sequence.
If you want to restart to display, This LSI will restart to display with DISPON Sequence.
Initialize sequence

| Input | DATA | Description |
| :---: | :---: | :---: |
|  | D7 D6 D5 D4 D3 D2 D1 D0 |  |
| Power on wait 100us CSB 'H' CSB 'L' ICSET MODESET ADSET Display Data $\ldots$ CSB 'H' | $\left(\begin{array}{llllllll} 1 & 1 & 1 & 0 & 1 & 0 & 1 & 0 \\ 1 & 1 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ * & * & * & * & * & * & * & * \end{array}\right)$ | IC initialized I/F initialized <br> Software Reset <br> Display OFF <br> RAM address set Display data |

DISPON sequence

| Input | DATA | Description |
| :---: | :---: | :---: |
|  | D7 D6 D5 D4 D3 D2 D1 D0 |  |
| CSB 'L' |  |  |
| DISCTL | $\begin{array}{llllllll}1 & 0 & 1 & 1 & 1 & 1 & 1 & 1\end{array}$ | Display Control |
| BLKCTL | $\begin{array}{llllllll}1 & 1 & 1 & 1 & 0 & 0 & 0 & 0\end{array}$ | BLKCTL |
| APCTL | $\begin{array}{llllllll}1 & 1 & 1 & 1 & 1 & 1 & 0 & 0\end{array}$ | APCTL |
| MODESET | $\begin{array}{llllllll}1 & 1 & 0 & 0 & 1 & 0 & 0 & 0\end{array}$ | Display ON |
| CSB 'H' |  |  |

RAM write sequence

| Input | DATA |  |  |  |  |  | Description |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :---: |
|  | D7 D6 D5 D4 D3 D2 D1 D0 |  |  |  |  |  |  |  |  |
| CSB 'L' |  |  |  |  |  |  |  |  |  |
| DISCTL | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | Display Control |
| BLKCTL | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | BLKCTL |
| APCTL | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | APCTL |
| MODESET | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | Display ON |
| ADSET | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | RAM address set |
| Display Data | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | Display data |
| $\ldots$ |  |  |  |  |  |  |  |  |  |
| CSB 'H' |  |  |  |  |  |  |  |  |  |

DISPOFF sequence

| Input | DATA |  |  |  |  | Description |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | D7 D6 D5 D4 D3 D2 D1 D0 |  |  |  |  |  |  |  |  |
| CSB 'L' <br> MODESET <br> CSB 'H' | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | Display OFF |

## Example of Start Sequence



## Cautions on Power ON Condition

This LSI has "P.O.R" (Power-On Reset) circuit and Software Reset function.
Please keep the following recommended Power-On conditions in order to power up properly.
Please set power up conditions to meet the recommended tR, tF, tOFF, and Vbot spec below in order to ensure P.O.R operation.


Recommended condition of tR, tF,tOFF and Vbot

| tR | tF | tOFF | Vbot |
| :---: | :---: | :---: | :---: |
| Less than <br> 1 ms | Less than <br> 1 ms | More than <br> 150 ms | Less than <br> 0.1 V |

Figure 21. Power ON/OFF waveform

If it is difficult to meet above conditions, execute the following sequence after Power-On.
Command input is not accepted during power off. It has to take care that software reset is not a perfect substitute to POR function.
(1) $\mathrm{CSB}={ }^{\prime} \mathrm{L} " \rightarrow$ " H " condition


Figure 22. CSB Timing
(2) After CSB"H" $\rightarrow$ "L", execute Software Reset (ICSET command).

## Cautions on Application

In case, BU9795AFV-LB used at VLCD $\neq \mathrm{VSS}$, voltage gap occur between SEG line to COM1-3 line at Display off state. Because of this voltage gap, there is possibility to display LCD for a moment.
To avoid this phenomenon, please decide VDD and VLCD level to satisfy Voff voltage lower than OFF level (OFF level $=1 \mathrm{~V}$ at the example explained below).


## Operational Notes

1. Reverse Connection of Power Supply

Connecting the power supply in reverse polarity can damage the IC. Take precautions against reverse polarity when connecting the power supply, such as mounting an external diode between the power supply and the IC's power supply pins.
2. Power Supply Lines

Design the PCB layout pattern to provide low impedance supply lines. Separate the ground and supply lines of the digital and analog blocks to prevent noise in the ground and supply lines of the digital block from affecting the analog block. Furthermore, connect a capacitor to ground at all power supply pins. Consider the effect of temperature and aging on the capacitance value when using electrolytic capacitors.
3. Ground Voltage

Ensure that no pins are at a voltage below that of the ground pin at any time, even during transient condition.
4. Ground Wiring Pattern

When using both small-signal and large-current ground traces, the two ground traces should be routed separately but connected to a single ground at the reference point of the application board to avoid fluctuations in the small-signal ground caused by large currents. Also ensure that the ground traces of external components do not cause variations on the ground voltage. The ground lines must be as short and thick as possible to reduce line impedance.
5. Thermal Consideration

Should by any chance the power dissipation rating be exceeded the rise in temperature of the chip may result in deterioration of the properties of the chip. The absolute maximum rating of the Pd stated in this specification is when the IC is mounted on a $70 \mathrm{~mm} \times 70 \mathrm{~mm} \times 1.6 \mathrm{~mm}$ glass epoxy board. In case of exceeding this absolute maximum rating, increase the board size and copper area to prevent exceeding the Pd rating.
6. Recommended Operating Conditions

These conditions represent a range within which the expected characteristics of the IC can be approximately obtained. The electrical characteristics are guaranteed under the conditions of each parameter.
7. Inrush Current

When power is first supplied to the IC, it is possible that the internal logic may be unstable and inrush current may flow instantaneously due to the internal powering sequence and delays, especially if the IC has more than one power supply. Therefore, give special consideration to power coupling capacitance, power wiring, width of ground wiring, and routing of connections.
8. Operation Under Strong Electromagnetic Field

Operating the IC in the presence of a strong electromagnetic field may cause the IC to malfunction.
9. Testing on Application Boards

When testing the IC on an application board, connecting a capacitor directly to a low-impedance output pin may subject the IC to stress. Always discharge capacitors completely after each process or step. The IC's power supply should always be turned off completely before connecting or removing it from the test setup during the inspection process. To prevent damage from static discharge, ground the IC during assembly and use similar precautions during transport and storage.
10. Inter-pin Short and Mounting Errors

Ensure that the direction and position are correct when mounting the IC on the PCB. Incorrect mounting may result in damaging the IC. Avoid nearby pins being shorted to each other especially to ground, power supply and output pin. Inter-pin shorts could be due to many reasons such as metal particles, water droplets (in very humid environment) and unintentional solder bridge deposited in between pins during assembly to name a few.

## Operational Notes - continued

11. Unused Input Pins

Input pins of an IC are often connected to the gate of a MOS transistor. The gate has extremely high impedance and extremely low capacitance. If left unconnected, the electric field from the outside can easily charge it. The small charge acquired in this way is enough to produce a significant effect on the conduction through the transistor and cause unexpected operation of the IC. So unless otherwise specified, unused input pins should be connected to the power supply or ground line.
12. Regarding the Input Pin of the IC

In the construction of this IC, P-N junctions are inevitably formed creating parasitic diodes or transistors. The operation of these parasitic elements can result in mutual interference among circuits, operational faults, or physical damage. Therefore, conditions which cause these parasitic elements to operate, such as applying a voltage to an input pin lower than the ground voltage should be avoided. Furthermore, do not apply a voltage to the input pins when no power supply voltage is applied to the IC. Even if the power supply voltage is applied, make sure that the input pins have voltages within the values specified in the electrical characteristics of this IC.
13. Ceramic Capacitor

When using a ceramic capacitor, determine the dielectric constant considering the change of capacitance with temperature and the decrease in nominal capacitance due to DC bias and others.
14. Area of Safe Operation (ASO)

Operate the IC such that the output voltage, output current, and power dissipation are all within the Area of Safe Operation (ASO).

## 15. Thermal Shutdown Circuit(TSD)

This IC has a built-in thermal shutdown circuit that prevents heat damage to the IC. Normal operation should always be within the IC's power dissipation rating. If however the rating is exceeded for a continued period, the junction temperature ( Tj ) will rise which will activate the TSD circuit that will turn OFF all output pins. When the Tj falls below the TSD threshold, the circuits are automatically restored to normal operation.
Note that the TSD circuit operates in a situation that exceeds the absolute maximum ratings and therefore, under no circumstances, should the TSD circuit be used in a set design or for any purpose other than protecting the IC from heat damage.

## 16. Over Current Protection Circuit (OCP)

This IC incorporates an integrated overcurrent protection circuit that is activated when the load is shorted. This protection circuit is effective in preventing damage due to sudden and unexpected incidents. However, the IC should not be used in applications characterized by continuous operation or transitioning of the protection circuit.

## Ordering Information



## Marking Diagram



Physical Dimension Tape and Reel Information
Package Name


## Revision History

| Date | Revision | Changes |
| :---: | :---: | :--- |
| 23.Aug.2013 | 001 | New Release |
| 26.Feb.2014 | 002 | Delete sentence "and log life cycle" in General Description and Futures. <br> Applied new style (change of the size of the title). |

## Notice

## Precaution on using ROHM Products

1. If you intend to use our Products in devices requiring extremely high reliability (such as medical equipment (Note ${ }^{1)}$, aircraft/spacecraft, nuclear power controllers, etc.) and whose malfunction or failure may cause loss of human life, bodily injury or serious damage to property ("Specific Applications"), please consult with the ROHM sales representative in advance. Unless otherwise agreed in writing by ROHM in advance, ROHM shall not be in any way responsible or liable for any damages, expenses or losses incurred by you or third parties arising from the use of any ROHM's Products for Specific Applications.
(Note1) Medical Equipment Classification of the Specific Applications

| JAPAN | USA | EU | CHINA |
| :---: | :---: | :---: | :---: |
| CLASSIII | CLASSIII | CLASS II b | CLASSIII |
|  |  | CLASSIII |  |

2. ROHM designs and manufactures its Products subject to strict quality control system. However, semiconductor products can fail or malfunction at a certain rate. Please be sure to implement, at your own responsibilities, adequate safety measures including but not limited to fail-safe design against the physical injury, damage to any property, which a failure or malfunction of our Products may cause. The following are examples of safety measures:
[a] Installation of protection circuits or other protective devices to improve system safety
[b] Installation of redundant circuits to reduce the impact of single or multiple circuit failure
3. Our Products are not designed under any special or extraordinary environments or conditions, as exemplified below. Accordingly, ROHM shall not be in any way responsible or liable for any damages, expenses or losses arising from the use of any ROHM's Products under any special or extraordinary environments or conditions. If you intend to use our Products under any special or extraordinary environments or conditions (as exemplified below), your independent verification and confirmation of product performance, reliability, etc, prior to use, must be necessary:
[a] Use of our Products in any types of liquid, including water, oils, chemicals, and organic solvents
[b] Use of our Products outdoors or in places where the Products are exposed to direct sunlight or dust
[c] Use of our Products in places where the Products are exposed to sea wind or corrosive gases, including Cl 2 , $\mathrm{H}_{2} \mathrm{~S}, \mathrm{NH}_{3}, \mathrm{SO}_{2}$, and $\mathrm{NO}_{2}$
[d] Use of our Products in places where the Products are exposed to static electricity or electromagnetic waves
[e] Use of our Products in proximity to heat-producing components, plastic cords, or other flammable items
[f] Sealing or coating our Products with resin or other coating materials
[g] Use of our Products without cleaning residue of flux (even if you use no-clean type fluxes, cleaning residue of flux is recommended); or Washing our Products by using water or water-soluble cleaning agents for cleaning residue after soldering
[h] Use of the Products in places subject to dew condensation
4. The Products are not subject to radiation-proof design.
5. Please verify and confirm characteristics of the final or mounted products in using the Products.
6. In particular, if a transient load (a large amount of load applied in a short period of time, such as pulse. is applied, confirmation of performance characteristics after on-board mounting is strongly recommended. Avoid applying power exceeding normal rated power; exceeding the power rating under steady-state loading condition may negatively affect product performance and reliability.
7. De-rate Power Dissipation (Pd) depending on Ambient temperature (Ta). When used in sealed area, confirm the actual ambient temperature.
8. Confirm that operation temperature is within the specified range described in the product specification.
9. ROHM shall not be in any way responsible or liable for failure induced under deviant condition from what is defined in this document.

## Precaution for Mounting / Circuit board design

1. When a highly active halogenous (chlorine, bromine, etc.) flux is used, the residue of flux may negatively affect product performance and reliability.
2. In principle, the reflow soldering method must be used; if flow soldering method is preferred, please consult with the ROHM representative in advance.

For details, please refer to ROHM Mounting specification

## Precautions Regarding Application Examples and External Circuits

1. If change is made to the constant of an external circuit, please allow a sufficient margin considering variations of the characteristics of the Products and external components, including transient characteristics, as well as static characteristics.
2. You agree that application notes, reference designs, and associated data and information contained in this document are presented only as guidance for Products use. Therefore, in case you use such information, you are solely responsible for it and you must exercise your own independent verification and judgment in the use of such information contained in this document. ROHM shall not be in any way responsible or liable for any damages, expenses or losses incurred by you or third parties arising from the use of such information.

## Precaution for Electrostatic

This Product is electrostatic sensitive product, which may be damaged due to electrostatic discharge. Please take proper caution in your manufacturing process and storage so that voltage exceeding the Products maximum rating will not be applied to Products. Please take special care under dry condition (e.g. Grounding of human body / equipment / solder iron, isolation from charged objects, setting of lonizer, friction prevention and temperature / humidity control).

## Precaution for Storage / Transportation

1. Product performance and soldered connections may deteriorate if the Products are stored in the places where:
[a] the Products are exposed to sea winds or corrosive gases, including $\mathrm{Cl} 2, \mathrm{H} 2 \mathrm{~S}, \mathrm{NH} 3, \mathrm{SO} 2$, and NO 2
[b] the temperature or humidity exceeds those recommended by ROHM
[c] the Products are exposed to direct sunshine or condensation
[d] the Products are exposed to high Electrostatic
2. Even under ROHM recommended storage condition, solderability of products out of recommended storage time period may be degraded. It is strongly recommended to confirm solderability before using Products of which storage time is exceeding the recommended storage time period.
3. Store / transport cartons in the correct direction, which is indicated on a carton with a symbol. Otherwise bent leads may occur due to excessive stress applied when dropping of a carton.
4. Use Products within the specified time after opening a humidity barrier bag. Baking is required before using Products of which storage time is exceeding the recommended storage time period.

## Precaution for Product Label

QR code printed on ROHM Products label is for ROHM's internal use only.

## Precaution for Disposition

When disposing Products please dispose them properly using an authorized industry waste company.

## Precaution for Foreign Exchange and Foreign Trade act

Since our Products might fall under controlled goods prescribed by the applicable foreign exchange and foreign trade act, please consult with ROHM representative in case of export.

## Precaution Regarding Intellectual Property Rights

1. All information and data including but not limited to application example contained in this document is for reference only. ROHM does not warrant that foregoing information or data will not infringe any intellectual property rights or any other rights of any third party regarding such information or data. ROHM shall not be in any way responsible or liable for infringement of any intellectual property rights or other damages arising from use of such information or data.:
2. No license, expressly or implied, is granted hereby under any intellectual property rights or other rights of ROHM or any third parties with respect to the information contained in this document.

## Other Precaution

1. This document may not be reprinted or reproduced, in whole or in part, without prior written consent of ROHM.
2. The Products may not be disassembled, converted, modified, reproduced or otherwise changed without prior written consent of ROHM.
3. In no event shall you use in any way whatsoever the Products and the related technical information contained in the Products or this document for any military purposes, including but not limited to, the development of mass-destruction weapons.
4. The proper names of companies or products described in this document are trademarks or registered trademarks of ROHM, its affiliated companies or third parties.

## General Precaution

1. Before you use our Products, you are requested to care fully read this document and fully understand its contents. ROHM shall not be in an y way responsible or liable for failure, malfunction or accident arising from the use of a ny ROHM's Products against warning, caution or note contained in this document.
2. All information contained in this docume nt is current as of the issuing date and subj ect to change without any prior notice. Before purchasing or using ROHM's Products, please confirm the la test information with a ROHM sale s representative.
3. The information contained in this document is provided on an "as is" basis and ROHM does not warrant that all information contained in this document is accurate an d/or error-free. ROHM shall not be in an y way responsible or liable for any damages, expenses or losses incurred by you or third parties resulting from inaccuracy or errors of or concerning such information.

## X-ON Electronics

Largest Supplier of Electrical and Electronic Components
Click to view similar products for LCD Drivers category:
Click to view products by ROHM manufacturer:
Other Similar products are found below :
LC75836WH-E CD4056BE LC75829PW-H LC75852W-E LC79430KNE-E LC79431KNE-E FAN7317BMX LC75839PW-H LC75884W-
E LC75814VS-TLM-E MAX25520ATEC/V + MAX25520ATEB/VY + BU9795AFV-E2 PCF8566T/1.118 TPS65132A0YFFR
BU9795AKV-E2 34801000 BU97510CKV-ME2 BU97520AKV-ME2 ICL7136CM44Z BL55070 BL55066 MAX1605ETT+T MAX16928BGUP/V+ ICL7129ACPL+ MAX131CMHD MAX138CMH+D MAX1491CAI+ MAX1518BETJ+ MAX1606EUA+ MAX138CQH+TD MAX25520ATEB/V+ MAX16929AGUI/V+ MAX16929CGUI/V+ MAX16929DGUI/V+ MAX8570ELT+T MAX8570EUT+T MAX8571EUT+T MAX8575EUT+T MAX8795AGCJ/V+ MAX138CPL+ AY0438-I/L AY0438/L HV66PG-G $\underline{\text { HV881K7-G TC7106CKW TC7106CPL TC7116CPL TC7126CLW TC7126CPL }}$

